Alumni Affairs and Development
Samuel Curtis Johnson Graduate School of Management
Cornell SC Johnson College of Business
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JOHNSON'S CULTURE OF COMMUNITY

When you think about Johnson's progress over the past year, what springs to mind? Our growing presence in New York City, with the Tata Innovation Center on the Cornell Tech campus, gleaming like a jewel on Roosevelt Island? The Breazzano Family Center for Business Education becoming a state-of-the-art home to our programs and operations in Collegetown? Our growing relationships as part of the Cornell SC Johnson College of Business, which continues to expand our reach and strengthen our presence?

None of these achievements — or countless others — could have happened without one thing: the strength of our community This may sound like a familiar refrain, for good reason. I see this letter as an annual occasion to celebrate the vibrant and exceptional community that we've built together over the decades. Choose any example of innovation or progress from any point in Johnson's history, and you'll find a story about members of our community committing their resources, ingenuity, and hard work to make wonders come to life.

Take, for instance, our seven-week intensive programs in fintech and digital marketing. These innovative programs gather Johnson students from the Ithaca and Cornell Tech campuses to collaborate at the Tata Innovation Center in classrooms and breakout rooms sponsored by generous alumni. A gift from Rich Schneider '70 helped defray housing costs for visiting students. Students in these intensives interact with Ithaca-based faculty like associate professor Doug Stayman and Drew Pascarella, MBA '01, the Rempe Wilson Distinguished Lecturer, as well as Cornell Tech faculty like Rafael Pass and Ari Juels.

This example underscores the ways in which we are bringing together faculty, linking facilities, and making our multicampus model a reality to benefit our different student populations. These innovations don't benefit only our residential students in Ithaca and New York City: they touch every academic program. Our Executive MBA/MS in Healthcare Leadership with Weill Cornell Medicine now meets at Cornell Tech, for example. A hackathon this past year brought together students from the Cornell-Tsinghua MBA/FMBA, Executive MBA Metro New York, and Executive MBA Americas programs to collaborate with Johnson Cornell Tech MBA and One-Year and Two-Year MBA students in Ithaca to address a global business challenge.

Our growing physical presence in New York helps us expand the capabilities for other programs as well, such as our nondegree executive education program. We are enhancing partnership opportunities with business organizations, capturing our community's imagination of what is possible with integrated state-of-theart facilities in key locations, and delivering the people, content, and programs that benefit all our stakeholders.

None of this could have happened without the incredibly strong, organic culture that is Johnson's legacy and tradition.

Our students and alumni constantly support each other — not only during their time at school, but throughout their careers. Those who are benefiting today are eager to give back in any way they can imagine — just look at the outperformance of our graduating classes on Giving Day.

And, as we continue to move forward, we should ensure that our community increasingly reflects the diversity of the business landscape and prepares our graduates to lead in ways that include and embrace their own communities. We're proud this year that we increased the proportion of women in our one-and two-year residential programs in Ithaca and New York City, as well as the percentage of underrepresented minority students in these programs. We'll continue to reach out to talented and deserving candidates to make our student populations truly represent the expanding and interconnected world we live in.

This progress has been reflected in improved national and international rankings of our school. Although it's wise to not read too much into the year-over-year movement of rankings, we find them informative and appreciate that they indicate our strong competitive position and reflect the improvements we're making in admissions, program quality, and career planning for our students.

Our alumni community shares this excitement. This year I was grateful for the hospitality and warm welcomes I received from alumni I visited in South Korea, Japan, Singapore, China, and Mexico, as well as throughout the United States. Many have expressed their enthusiasm in the potential of extending their giving through the SC Johnson Challenge match program and have stepped up their efforts to propel us forward with visionary gifts. An international professorship made possible by Amane Nakashima, MBA '89, adds directly to our endowed faculty ranks, for example, and the families of Alok Oberoi '86, MBA '87, and Peter Lürssen, MBA '87, generously endowed the Lürssen Oberoi Classroom at Cornell Tech. These are only two examples of the creative and generous ways in which our alumni have taken up the challenge and taken advantage of the match opportunity. Much of the match remains to fund efforts — and generations of Johnson students — yet to come.

In true Johnson fashion, we celebrate the achievements we've realized over the past year while looking forward to ever greater accomplishments in the future. I thank every member of our community for being a key part of our great school.

Mark W. Nelson

Mark W. Nelson, PhD Anne and Elmer Lindseth Dean



JOHNSON'S MULTICAMPUS COMMUNITY: **Greater than the sum of its parts**

ust last fall, Johnson began settling in to its new location at the Tata Innovation Center at the Cornell Tech campus on Roosevelt Island, expanding Johnson's footprint from Ithaca. Since then, the school has launched a raft of new initiatives that are beginning to unleash the power of its multiple campuses and populations that include venerable Sage Hall and the new Breazzano Family Center for Business Education in Ithaca.

"We could not have done so many of the things we're doing at Johnson without dedicated space for

the school in the Tata Innovation Center," says Doug Stayman, associate professor of marketing and associate dean of Cornell Tech, 2014–2018. "It's been fantastic for the school to have its own space, and critical to its growth." New classrooms and spaces for breakout sessions, team project work, and special events at the Tata Innovation Center have catalyzed previously unimaginable collaborations between Johnson programs at Cornell Tech and Ithaca. For example, new courses spanning three consecutive weekends, addressing digi-

tally focused subjects like design thinking, security and privacy, and cloud computing, bring Ithaca MBAs downstate to learn alongside Cornell Tech MBAs. "In addition to being able to work with the New York students, students are able to take classes that we don't even offer in Ithaca," says Stayman. This past spring, a gift from Richard G. Schneider '70 provided invaluable support by defraying the cost of overnight stays in New York City for Ithaca students. Alumni generosity is shaping

Johnson's presence at the Tata Innovation Center. Named spaces, such as the Lürssen Oberoi Classroom, show the benefits of alumni philanthropy from the families of Alok Oberoi '86, MBA '87, and Peter Lürssen, MBA '87. Similar gifts from the Mangalji family, the Rotman family, the Wurzel family, and the Nagel family have been used to support conference rooms and meeting areas.

Brand new seven-week intensive programs, which focus on either digital marketing or fintech, are a great example of multiple perspectives and approaches integrated into a powerful whole. Faculty from both Cornell Tech and Ithaca teach side by side with New York City practitioners as guest speakers.

"It wasn't as if we were teaching the intensives to the Cornell Tech students and invited the Johnson students," explains Stayman. "The intensives were created by talking to the Ithaca and Cornell Tech students and faculty and asking, 'What could we create together?"

"These intensives bring together everything that we're about: students passionate about digital marketing or fintech do a project course, hear great speakers, and take electives that leverage both Ithaca and Cornell Tech," adds Mark W. Nelson, Anne and Elmer Lindseth Dean. "It's the best of both worlds."

"The digital marketing intensive is a trifecta of Johnson, Cornell Tech, and New York City resources, as it allows students to benefit from the unique competencies of all three: Johnson's consumer-marketing expertise, Cornell Tech's position as a digital leader, and New York City's strength as an advertising and media hub," says Mukti Khaire, faculty director, Johnson Cornell Tech MBA program and Girish and Jaidev Reddy Professor of Practice, whose position was endowed by Girish Reddy MEng '78, MBA '80. "It's a unique opportunity for students from different programs to deepen their ties with each other as well as with executives at the cutting edge of this function."

The fintech intensive gives students unparalleled exposure to the topic. "There are very few top MBA programs with bona-fide fintech curricula," says Drew Pascarella, whose position as Rempe Wilson Distinguished Lecturer was funded by a gift from Denise Rempe '80 and Mark Wilson '79, MBA '80. "In addition, the ability to bring together students from the Two-Year and One-Year Ithaca and Cornell Tech MBA programs has provided us with a great learning opportunity as we continue to think about ways to integrate programs across our campuses."

Pascarella's and Khaire's positions are funded by gifts from visionary alumni. "The gift enables me to make a difference by blending the rigor of academic research with the relevance of business practice in my teaching," says Khaire. Adds Pascarella, "I am beyond proud of my



students, and through Denise Rempe's and Mark Wilson's generosity, I am humbled to play a small role in their development as future leaders."

"We're building a true Johnson faculty in New York City: a more diverse, larger, multicampus faculty that we wouldn't necessarily be able to hire if we were only in Ithaca," says Stayman. "And that's allowing us to do things and have an impact that we wouldn't otherwise have."

Johnson's locations in Ithaca and at Cornell Tech facilitate cross-pollination among multiple programs. For instance, Weill Cornell Executive MBA/MS in Healthcare Leadership students take courses at Cornell Tech. Students in the Cornell Executive MBA Metro New York, Cornell Executive MBA Americas programs, and Cornell-Tsinghua MBA/FMBAs work on cases with Johnson Cornell Tech MBAs and Two-Year and One-Year MBAs based in Ithaca. Cornell Tech faculty teach Cornell Executive MBA Metro New York students at that program's Palisades facility. And a Cornell Tech hackathon held in 2018 that focused on digital products for the Chinese market brought together students from five Johnson MBA programs.

Johnson's multiple locations are also interconnected by technology. Classrooms in the Breazzano Family Center for Business Education in Ithaca's Collegetown link seamlessly via multiple, large video screens with classrooms at the Tata Innovation Center — technology that enables faculty to teach from either location and enables students in those locations to interact with one another in virtually the same class, a great asset to learning. The technology also links to other remote locations, including Johnson's partner business schools at Technion – Israel Institute of Technology in Haifa, Israel, and to Tsinghua University in Beijing, China. "In addition to being a fantastic facility for our growing Ithaca programs, we have an amazing videoconferencing studio for the Americas EMBAs," says Stayman.

The benefits extend to executive education nondegree programs as well. "Being in the city is deepening our relationships with organizations, allowing our faculty to gain insights into what they're wrestling with and have conversations about learning opportunities and improving recruiting potential," adds Ben Davis, Johnson's associate dean of alumni affairs and development. "That spreads across the college, too, as we can offer expertise not only from the faculty within Johnson, but our 220 faculty across the college."



JOHNSON AND SCHOLARSHIP: Challenge, support and connection

hen it comes to giving, the Johnson community responds to the challenge with an energetic competitive spirit and the drive to support each other.

One key Johnson goal is increasing the amount of financial aid Johnson provides – especially important as the costs of graduate school exceed the means of many deserving candidates. "Scholarship support to attract strong students used to be a plus, but now it's basically a requirement to compete with peer schools," says Mark W. Nelson, Anne and Elmer Lindseth Dean. "For us to have the quality of students we must have as part of our community, we have to have scholarship support."

To achieve this goal, Johnson is increasing its efforts to recruit from key populations that were important to have well-represented in its MBA ranks, such as women, underrepresented minorities, professionals from less traditional industries, and veterans. "Strengthening the diversity of our incoming classes is important," says Judi Byers, executive director of admissions and financial aid. "It enables us to leverage the diversity of thought and experience within our own community to develop informed leaders who will

continue to not only advance the work being done — but also how it is done — in businesses and in organizations throughout the world, to build more diverse and inclusive workplaces and communities."

The Kena Evans Thompson '93, MBA '98, and Michael J. Thompson, MBA '98, Professional Scholarship and the Lauren J. Brisky, MBA '75, Professional Scholarship are two examples of alumni-founded scholarships that support MBA candidates, with a preference for women. "We believe everyone should have access to the education they aspire to have," says Kena Thompson. "When we were able, we made establishing a scholarship a priority in our philanthropy."

"Named scholarships — of which we now have more than 120, illustrating the generations of alumni support — are a great way to show students that they're not just getting aid but receiving help from a specific individual who cares about their success," says Ben Davis '88, associate dean of alumni affairs and development.

In addition to supporting the recipient, scholarships are an important way of connecting and strengthening

"For us to have the quality of students we must have as part of our community, we have to have scholarship support."

—Mark W. Nelson, Anne and Elmer Lindseth Dean

the entire community. "Almost everybody can resonate with and connect to scholarship," says Davis. "It can be a very personal way to create a connection with students, helping them understand that the strength of the school and the community is built on people investing in one another."

Beth Feldman '89, MBA '17, donated \$15,000 to the Social Impact Fund, which supports students pursuing unpaid internships. "Although she graduated from the Executive MBA program and wasn't able to take advantage of the fund herself, she strongly felt the need to support students interning within nonprofit organizations that can't afford to pay them," says Kasi Dean '12, assistant director of student programs and campaigns. Adds Davis: "Beth's story shows how people from our seven different MBA programs feel connected to the entire community."

On the occasion of their twentieth reunion year, several members of the Class of 1998 endowed a scholarship, to which the class can add over time. "What I love about this is that it shows class leaders working together to create significant scholarship support that celebrates their class while simultaneously funding generations of students," says Nelson.

Continuing to encourage members of the Johnson community to support each other, of course, is the SC Johnson Challenge grant established by H. Fisk Johnson '79, MEng '80, MS '82, MBA '84, PhD '86. Match funds are still available but are bound to be fully committed within a few years. "Now is a great time for people to be thinking about how they can use the challenge to leverage their own giving," says Davis (see page 6 for more on how to participate in the SC Johnson Challenge).

An ongoing testament to how philanthropy shapes Johnson as a leader in higher education is the Park Fellows Leadership program (read about the program's 20th Anniversary celebration on page 9). Not only a powerful scholarship and recruitment initiative, the program has helped push the boundaries of leadership to benefit Johnson as a whole. "Initiatives we've tested and tried first in the Park program have become embedded in the MBA experience. Some alumni are now at the point in their careers where they're able to give back with scholarship support," says Davis. For example, Park alum Jennifer Huret Dulski '93, MBA '99, established the Dulski Family Scholarship Fund with spouse Leonard Dulski '99, and Jessica Rolph '97, MBA '04, endowed the Park Fellows Class of 2004 Professional Scholarship with her spouse Decker Rolph. Adds Davis: "They are leaders in many, many ways."

WHY I GIVE

Beth Feldman '89, MBA '17 I give to Johnson and specifically the Social Impact Fund for a few reasons. I spent many important and formative years at Cornell both as an undergraduate and graduate. I formed bonds of which some will last my lifetime. For that I am grateful. I want other students to be able to gain the same if not better experiences through Cornell, and if I can impact their success in the world, nothing would make me prouder. To know that I can potentially make a difference in even one person's life is personally gratifying.



CORNELL SC JOHNSON CHALLENGE

Benefitting students, faculty, and programs

he \$50 million SC Johnson Challenge is making a generational impact at Johnson.

As part of a record \$150 million gift establishing the Cornell SC Johnson College of Business, H. Fisk Johnson '79, MEng '80, MS '82, MBA '84, PhD '86, together with SC Johnson, the family company he leads, designated \$50 million as a current-use challenge grant. The grant leverages philanthropic support from alumni and others on a 1-to-3 basis, allowing the college and its three schools to collectively raise an additional \$150 million in endowment. Meanwhile, the challenge portion of each gift is used for current needs as the endowment grows.

"The endowment challenge is important in a couple of ways," says Jon Denison, associate dean for alumni affairs and development at the Cornell SC Johnson College of Business. "First, it provides a source of new revenue for all the activities that donors are choosing to support with their gifts. Second, as we build the new college it is helping to increase the size of the endowment, which is a measure of both financial health and alumni satisfaction."

For example, if a donor pledges a total of \$1 million, that gift is typically paid over five years. With the 1-to-3 match, Johnson receives an additional \$333,333 in challenge funds. Over the course of five years, the total endowment grows in increments of \$200,000, while roughly \$66,667 in matching funds are released each year to fund the donor's desired activity. Johnson benefits from immediate access to funds, while dividends and income are reinvested, helping the endowment to grow. This approach grows the endowment, allowing for even greater long-term impact.

The challenge grant enables all the schools within the SC Johnson College of Business to address three priorities: students, faculty, and programs. Johnson is already seeing returns in all three areas.

With a minimum gift of \$187,500, "the scholarship category is, in some respects, attractive for a donor who is able to make a significant gift," says Denison. "That level of donation generates a matching challenge grant of \$62,500, equating to a \$12,500 annual outlay for scholarship support. At the graduate level, that's a really meaningful award."

Notable within this category is a \$6 million gift from Cornell trustee emeritus Peter Nolan '80, MBA '82, and his wife, Stephanie Nolan '84. Supercharged with a \$2 million matching challenge grant, the 2017 Peter and Stephanie Nolan Veterans Professional Scholarship

Fund provides financial assistance to U.S. military veterans enrolled at Johnson.

Denison notes that Cornell University placed third in the U.S. News and World Report's 2019 ranking of the best colleges for veterans. "I believe the fact that we provide veterans with supplemental financial support is a major factor in that ranking," he says.

"It is a wonderful way to acknowledge a donor's support through naming a visible physical space."

The SC Johnson Challenge has also been used in support of Johnson faculty, including the establishment of the Nakashimato Professorship by Amane Nakashima, MBA '89 (see sidebar).

Donors have used the challenge to support programs and facilities through named endowment gifts made in support of the Breazzano Family Center for Business Education in Ithaca and the Tata Innovation Center at Cornell Tech's Roosevelt Island campus.

"It's a creative approach toward absorbing significantly increased facility costs, and we've done it through use of these discretionary endowment funds," says Denison. "It is a wonderful way to acknowledge a donor's support through naming a visible physical space."

With roughly \$35 million in funds remaining, the challenge will help support Johnson's growth for years.

"The SC Johnson Challenge allows Johnson to use funds for the purposes that are important to the donors," Denison says. "It is helping more students study at Cornell, attracting better faculty to Johnson, and providing the best students and faculty with world-class facilities."

Kevin Hallock named dean of the Cornell SC Johnson College of Business

Economist and compensation and labor market scholar Kevin F. Hallock, the Kenneth F. Kahn '69 Dean and Joseph R. Rich '80 Professor in the School of Industrial and Labor Relations, has been named dean of the Cornell SC Johnson College of Business. Hallock's term as Cornell SC Johnson dean will begin Dec. 15, 2018 and run through June 30, 2024.



Johnson Alum Pays it Forward

Without the skills he learned from his Johnson professors, AMANE NAKASHIMA, MBA '89 says he would not have been able to lead two major Japanese food distribution and manufacturing companies.

"The professors were very easy to access," says Nakashima, president of Nakashimato Co. and chairman of Kewpie Corp. "It was like an open-door policy, and the professors welcomed students at any time."

In appreciation for his Cornell graduate education, Nakashima has endowed a professorship at Johnson, a gift augmented by matching funds from the SC Johnson Challenge.

"I've been grateful for my opportunity and my MBA education here," says Nakashima. "And I just want to show my gratitude in some sense."

Nakashimato Co. is a food distribution company based in Tokyo, and Kewpie Corp. is Japan's leading manufacturer of mayonnaise. Nakashimato has focused on expanding into increasingly diverse lines of business, as indicated by its 2013 purchase of Legrand Filles et Fils, one of Paris' most famous wine shops.

Nakashima maintains close connections with his alma mater, serving as a member of the Cornell University Council as well as president of both the Johnson Club of Japan and the Cornell Club of Japan. "I like to be the one who organizes the events and sees some happy faces," he says. "Cornell happens to be a good community for me, and we share memories of spending time in Ithaca."



Amane Nakashima, MBA '89, chairman of Kewpie Corp., president of Nakashimato Co., and president of the Cornell Club of Japan and Johnson Club of Japan.



ornell dedicated the Breazzano Family Center for Business Education Oct. 18, 2017, with a festive reception, remarks from Cornell luminaries and tours of the new building.

Located in Collegetown, the state-of-the-art, sixstory building dramatically expands the teaching capacity of the Cornell SC Johnson College of Business.

"Business education at Cornell is at an inflection point," said David Breazzano, MBA '80, whose \$25 million gift — one of the largest ever made to business education at Cornell — substantially supports the building. "We've consolidated graduate and undergraduate education through Cornell SC Johnson. We've embarked on ambitious programs with the new Cornell Tech campus on Roosevelt Island. ... We're in a good place, and I am just humbled and honored to be a part of the transformation of business education here."

Modern in design, with an emphasis on glass and natural wood, the 76,000-square-foot building offers six classrooms for 450 students, two high-definition broadcasting studios, and 21 breakout rooms, and administrative offices. Glass walls overlook a four-story atrium; this central gathering spot has superior acoustics and is designed to accommodate a wide variety of events.

President Martha E. Pollack was on hand to thank Breazzano.

"Dave is a Cornell trustee, an extraordinary leader of the Johnson alumni community, a champion of the new [college] and someone who fully appreciates the synergies that are opening for Cornell both here in Ithaca, through the SC Johnson College of Business, and in New York City," Pollack said. "This spectacular new facility, which Dave has made possible, is a harbinger of more exciting opportunities yet to come."



ROY H. PARK LEADERSHIP FELLOWS PROGRAM

Celebrating its 20th anniversary

n Dec. 2, 2017, over 160 alumni of the Park Leadership Fellows Program and their guests gathered in the Rainbow Room at Rockefeller Center in New York City to celebrate the program's 20th anniversary, together with Roy H. Park Jr., MBA '63, benefactor and catalyst for the creation of the Park Leadership Fellowship. Several members of the Park family and leaders of the Triad Foundation also attended, as did Cornell University President Martha Pollack Cornell SC Johnson College of Business [then dean] Soumitra Dutta, Dean Mark Nelson, Park Fellows Program Director Laura Georgianna, MBA '03, MILR '04, and other Cornell leaders.

In addition to brief remarks from Cornell leaders and Roy H. Park Jr., Jennifer Dulski '93, MBA '99, a graduate of the Park program's inaugural class, addressed the gathering. Dulski, head of groups and communities at Facebook, spoke about her experience in the Park program and about the leadership lessons she gained as president and COO at Change.org — lessons she also shares in her book, *Purposeful: Are You a Manager or a Movement Starter?*

Since the Park Leadership program's inception, the Park family has provided tuition support and enrichment opportunities for more than 500 Park Fellows at Cornell. Over the years, as the fellowship alumni base has grown, Park Fellow alumni also actively contribute to ensure this experience is available for future students.

A cornerstone of the Park Fellowship is the service leadership project, which requires

fellows to use their leadership skills to make a significant public service contribution to Johnson, Cornell University, or the surrounding community. Twenty cohorts of Park Fellows have contributed over 25,000 hours, putting their talents, knowledge, and insights into more than 250 projects. These individuals have helped more than 200 organizations increase their productivity and efficiencies, grow their capabilities, and expand their sphere of influence on an ongoing,



WHY I GIVE

Jessica Thacher Crolick Rolph '97, MBA '04 and Decker Rolph

We were inspired to establish the Park Fellows Class of 2004 Professional Scholarship because we want to express our gratitude for the generosity Jessica received from the Park family. We want to ensure that the Park Fellowship legacy is supported so others can have the same opportunity. With the leadership curriculum, the close community, and relief from the burden of substantial student loans upon graduation, Jessica was able to pursue her entrepreneurial dreams! It was life changing. Thank you to the Park family for everything you have done for so many of us.

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WELCOMING NEW FACULTY



YI CHEN Assistant Professor of Economics. Academic focus: strategy and business economics



TRAVIS DYER Assistant Professor of Accounting. Academic focus: accounting, machine learning, and economics



MARCEL PREUSS Assistant Professor of Economics. Academic focus: economics, strategy, antitrust, decision making



ADRIAN AYCAN

Assistant Professor

NICHOLAS GUEST

Assistant Professor

of Accounting.

Academic focus:

accounting,

investments,

quantitative modeling, financial

media

CORUM

of Finance.

finance

Academic focus:

XINYU ZHANG Assistant Professor of Accounting. Academic focus: accounting

RETIRING FACULTY RONI MICHAELY

After 28 years of service, we bid a fond farewell to Roni Michaely and thank him for his



many contributions and years of exemplary service to our students and community.

FACULTY TEACHING AWARDS | 2017–18

Associate Professor LUO ZUO and Assistant Professor MATTHEW BARON have received the Clifford H. Whitcomb Faculty Fellowships for a one-year term com- July 1, 2018. This fellowship is awarded mencing July 1, 2018. Clifford H. Whitcomb '43, MBA '48, was a retired president of Prudential Property and Casualty Insurance Company and was a lifetime member of the Cornell University Council. He established the fellowships in 1993.

Assistant Professor KAITLIN WOOLLEY received the Half Century Faculty Research Fellowship at Reunion 2018. This fellowship is specifically dedicated to providing resources for junior faculty research and is supported by an endowment from members of the Half Century Club, which includes alumni that graduated from Johnson at least 50 years ago.



Professor WARREN BAILEY received the Krause Faculty Fellowship in Real Estate for a one-year term commencing to a Johnson faculty member who is committed to real estate students and the overall success of the program.

The Class of 2013 selected Professor **BOB FRANK**, the Henrietta Johnson Louis Professor of Management, as recipient of the Stephen Russell Distinguished Teaching Award. The annual award winner is voted on by the five-year residential MBA Reunion class, indicating lasting educational influence.



Dean Nelson, Cara Petonic, MBA '13 with Maxwell Prieto, and Bob Frank.

Faculty members were honored by students with teaching awards at Johnson's commencement ceremony: assistant professor WILLIAM SCHMIDT received the Class of 1992 Apple Award for Teaching Excellence. DON GREENBERG received the Johnson Cornell Tech MBA Faculty Lifetime Achievement Award. YANIV **GRINSTEIN** was honored with the EMBA Globe Award for Teaching Excellence, and ROB BLOOMFIELD received the EMBA Americas Star Award.

Also presented at commencement, the Cornell-Tsinghua Finance MBA program honored YA-RU CHEN with the Star Professor Award. MING HUANG was presented with the Gravitas Award. RISA MISH received the Best Teaching Award.

Core Faculty Award winners are BILL SCHMIDT for the Two-Year MBA program and RONI MICHAELY for the One-Year MBA program in Ithaca.

JUSTIN JOHNSON received the Faculty Research Award.





David J. BenDaniel, a longtime and influential entrepreneurship professor, died Nov. 22 after a brief respiratory illness. He was 86.

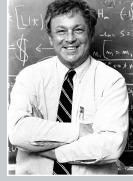
The Don and Margi Berens Professor of Entrepreneurship and professor of management, BenDaniel had served on Johnson's faculty since 1985.

"Professor BenDaniel applied his keen intellect to entrepreneurship across a broad array of industries," said Mark W. Nelson, Anne and Elmer Lindseth Dean. "He will be sorely missed by his colleagues and by countless students whom he taught and inspired to found new businesses."

BenDaniel was instrumental in the launch of Entrepreneurship at Cornell, which helps create and promote entrepreneurship throughout the university with educational initiatives, experiential learning, events and networking opportunities.

"David was the foundation of entrepreneurship teaching at Cornell," said Zach Shulman '87, JD '90, director of Entre-

preneurship at Cornell. "He had been a bedrock of Cornell entrepreneurship for more than three decades and has impacted thousands of students, who, as alumni, hold him in highest regard. David's energy was amazing, and his passion for teaching tremendous." BenDaniel mentored a



large number of students each year as faculty adviser for Big Red Ventures, Cornell's MBA-run venture fund. He also taught courses in entrepreneurship and private equity for MBA and non-Johnson students. These courses included an intensive private equity practicum, case studies in venture and private equity investments, and classes in entrepreneurship and private equity.

BenDaniel was honored in April 2017 with Entrepreneurship at Cornell's first Lifetime Achievement in Entrepreneurship Education Award. And the annual David J. BenDaniel Lecture in Business Ethics was established and endowed in his name in 2010 to emphasize Johnson's strong interest in ethical business leadership and its commitment to educate moral leaders, Nelson said



ohnson's Reunion drew more than 350 alumni, family, and friends back to Ithaca this past June. In the best Johnson tradition, the weekend was rich in lifelong learning opportunities, friendly competitions, and fun. Mark W. Nelson, Anne and Elmer Lindseth Dean, delivered Johnson's annual State of the School. Reunioneers enjoyed yearly traditions such as Johnson's barbecue, hosted at the home of Richard Marin '75, MBA '76, and class dinners, along with new experiences such as a tour of the Breazzano Family Center for Business Education. Highlights like wine tasting, hosted by Joe Thomas, interim dean of Cornell SC Johnson College of Business, rounded out a weekend of friendships and memories.





Clockwise from top left: Dean Nelson kicks off Reunion at the Dean's Welcome Reception.

Professor Bob Frank at the Class of 2013 brunch.

Guests tour the new Breazzano Family Center for Business Education.

Alumni enjoy regional and international wines at Johnson's wine tasting, hosted by Johnson dean emeritus Joe Thomas.

Alumni socialize at Johnson's annual barbecue.





Mark your calendars for Reunion 2019, June 6–9 for classes ending in 4 and 9!



Alumni from near and far gathered in New York City to celebrate Johnson and honor the school's most committed alumni at the Big Red Bash, Johnson's premier gala.

Held on April 24, 2018, at Guastavino's, a short journey from the Cornell Tech campus, Barry Ridings, MBA '76, emceed the evening's festivities, which included a visit from Touchdown the Bear. Mark W. Nelson, Anne and Elmer Lindseth Dean, made remarks after guests voted on topics via iPad "centerpieces."

The evening culminated in the alumni awards ceremony.

Henry P. Renard '54, MBA '55, Regional Club of the Year:

Johnson Club of the Bay Area, under the leadership of club president RICHA SOOD, MBA '12

Robert J. Swieringa Young Alumni Service Award: JAMEY EDWARDS '96, MBA '03

Samuel C. Johnson
Distinguished Service Award:
HIRSCHEL B. ABLESON '55, MBA '56

L. Joseph Thomas Leadership Award: ANNE ESTABROOK '65, MBA '66



Dean Mark Nelson; Hirschel B. Ableson '55, MBA '56; Anne Estabrook '65, MBA '66; Richa Sood, MBA '12; Jamey Edwards '96, MBA '03; L. Joseph Thomas, interim dean, Cornell SC Johnson College of Business; Barry Ridings, MBA '76.

Save the date for
Johnson's 2019
Big Red Bash in NYC,
April 30, 2019.
Contact Dawn Cornell,
associate director,
Johnson Alumni Affairs,
at dc525@cornell.edu
for more information.



Admission Statistics for All Programs

	Two-year MBA Class of 2020 (Ithaca)	One-year MBA Class of 2019 (Ithaca)	Johnson Cornell Tech MBA Class of 2019	Cornell Executive MBA Metro NYC Class of 2020	Cornell Executive MBA Americas Class of 2020	Cornell- Tsinghua MBA/FMBA Class of 2020	Cornell Executive MBA/MS in Healthcare Leadership Class of 2020
Class size	280	69	62	70	152	81	47
Average age	28	29	29	36	36	30.5	38
Percentage of students with full-time work experience	99%	96%	100%	100%	100%	100%	100%
Average years of work experience	5	5.6	5.1	11	12	7	12
Average GMAT score	699	690	694	N/A	N/A	N/A	N/A
Advanced degrees	14%	64%	10%	30%	34%	N/A	61%
Average GPA	3.41	3.62	3.42	N/A	N/A	N/A	N/A
Women students	33%	46%	41%	27%	24%	52%	51%
Minority students (other)	32%	46%	25%	54%	37%	48%	43%
Underrepresented minorities*	15%	18%	9%	23%	14%	N/A	21%
International students	27%	59%	42%	N/A	N/A	100%	N/A
Military students	7%	N/A	0%	N/A	N/A	N/A	N/A
*African American, Native American	can, and Hispanic	American					

Financial Review

n 2018, the two main areas where Johnson made significant investments were the opening of the Breazzano Family Center for Business Education in Collegetown Ithaca and the Tata Innovation Center at the Cornell Tech campus in New York City.

Endowment value was \$245 million as of June 30, 2018 (unaudited). Investment income of \$10.0 million was available in fiscal year 2018 to support faculty, research, financial aid, and programs.

Both the Two-Year and the One-Year MBA residential programs in Ithaca maintained steady enrollments. Overall, Johnson tuition revenues increased to \$80 million in fiscal year 2018, an increase from fiscal year 2017's \$75 million in tuition revenue.

Revenue-enhancing initiatives included two new programs: the Executive MBA/MS in Healthcare Leadership in partnership with Weill Cornell Medicine and a new MPS in Management-Accounting Specialization. Both programs saw strong early enrollments. The Healthcare Leadership program's inaugural class included 39 students, with 47 students in its second class. The new MPS in Management-Accounting Specialization enrolled 19 students in its first class and 25 in its second class. A second MPS in Management with general management focus launched in August 2018 with 18 students in its first class.

Johnson finished fiscal year 2018 with an operating margin deficit of \$2.1 million. This deficit was expected due to investments in new programs and facilities.

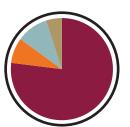
In 2018, Johnson's executive education program was centralized under the Cornell SC Johnson College of Business. Centralization has streamlined program administration, including open enrollment, online, and custom programs from all three of the college's schools (Johnson, Dyson, and the Hotel School).

New gifts confirmed as part of the Cornell SC Johnson Challenge totaled \$21.7 million for the college, of which \$6.6 million was for Johnson. This generates \$441,000 matching income annually for the next five years, further enhancing the \$477,000 matching that was generated for 2017 qualified gifts.

Overall, new gifts and commitments to Johnson in fiscal year 2018 totaled \$19.7 million. Of the \$21 million received in cash gifts this year (current cash gifts and pledge payments from 2018 and earlier years), \$3.6 million went to Johnson's annual fund, \$9.1 million supported other current use priorities, and \$7 million was added to our permanent endowment.

We thank our generous donors for their continued investment in our school.

2017–2018 ACTUAL REVENUES



- Degree program tuition and fees: 77.1%
- Gifts: 8.5%
- Investment income: 9.7%
- Other: 4.8%

Total Revenues: \$103.6 million

2017–2018 ACTUAL EXPENDITURES



- Faculty: 22.2%
- Staff and other wages: 6.4%
- Benefits: 9.4%
- General expense: 13%
- University allocation: 16.1%
- Shared SCJCB allocation: 19.1%
- Financial aid: 12.5%
- Transfers: 1.3%

Total Expenditures: \$105.7 million

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Employment statistics

TWO-YEAR MBA IN ITHACA **CLASS OF 2018**

Numbers at a glance

Class Size: 279 Students Seeking: 252 Has Offer: 236

Percent with Offer: 94% Percent Accepting Offer: 91%

Mean Base Salary Accepted: \$126,349 Mean Signing Bonus Accepted: \$33,514

AMBA CLASS OF 2018

Numbers at a glance

Class Size: 61 Has Offer: 48

Percent with Offer: 82% Percent Accepting Offer: 78%

ONE-YEAR MBA IN ITHACA

Mean Base Salary Accepted: \$116,813 Mean Signing Bonus Accepted: \$24,050

CORNELL EXECUTIVE MBA METRO NY CLASS OF 2020

Numbers at a glance

Class Size: 70 Average Age: 36

Average Years of Work Experience: 11

Women: 27% Minority: 54% URM: 23%

Industry Profile

Consulting: 16%

Technology: 10%

Real Estate: 10%

• Financial Services: 26%

Retail. Manufacturing, and

Education, Government, and

Non-profit: 6%

Media and Entertainment: 1%

Consumer Goods: 17%

Healthcare and Pharmaceuticals: 11%

Advanced Degrees: 30%

CORNELL EXECUTIVE MBA AMERICAS CLASS OF 2019

Numbers at a glance

Class Size: 152 Average Age: 36

Average Years of Work Experience: 12

Women: 24% Minority: 37% URM: 14%

Advanced Degrees: 34%

Industry Profile

Finance: 16%

Energy/Utilities: 13%

Telecommunications/

Manufacturing: 13%

Healthcare: 7%

Consulting: 7%

Non-Profit: 4%

Hospitality: 3%

Retail: 4%

Other: 5%

Government/Public Sector

Military: 9%

Real Estate/Development: 4%

Advertising and Marketing: 2%

Engineering: 13%

CORNELL EXECUTIVE MBA/MS IN HEALTHCARE LEADERSHIP **CLASS OF 2020**

Numbers at a glance

Class Size: 47 Average Age: 38

Percentage of Students with Full Time

Work Experience: 100%

Average Years of Work Experience: 12 Advanced Degrees: 61%

Women students: 51% Minority students: 43%

Underrepresented minorities: 21%



Academic Hospital: 47%

Community Hospital: 15%

Pharmaceutical: 13%

Professional Services Firm: 9%

Jobs accepted by industry

Insurance: 6%

Technology: 6%

Academic Research Institution: 2%

Other: 2%

Geographic Representation

New York: 71% New Jersey: 6% Connecticut: 6% Pennsylvania: 2%

Other: 15%

Jobs accepted by industry

Mean Other Guaranteed

JOHNSON CORNELL TECH MBA

Graduates Seeking Employment: 41

Mean Base Salary Accepted: \$126,000

Mean Signing Bonus Accepted: \$40,000

Compensation Accepted: Restricted

Stock Units or Equity

Graduates Reporting Offers: 95% (2 seeking)

CLASS OF 2018

Number at a glance

Class Size: 62

Technology: 92% Consulting: 8% Total: 100%

Jobs accepted by job function

PM/PMT: 54%

Digital Marketing/Enterprise Sales/Rotational

Programs/Data Science: 38%

Consulting: 8% Total: 100%

Notes:

1. As most of students accepted jobs with tech companies, their total compensation is heavily weighted towards stock or equity, the value of which is often unknown until vested. Thus, starting salaries may appear to be lower relative to roles in non-tech companies that do not offer non-cash compensation.

2. 15% of the class founded startups in NYC

Jobs accepted by Industry

- Consulting: 22%
- Consumer Products: 10%
- Financial Services: 29%
- Healthcare/Medical Services/ Pharmaceuticals: 6%
- Law or Legal Services: 4%
- Manufacturing: 6%
- Real Estate: 2%
- Technology: 17%
- Other: 4%

Jobs accepted by industry

- Consulting: 27%
- Financial Services: 27%
- Healthcare/Medical Services/ Pharmaceuticals: 4%
- Manufacturing: 4%
- Technology: 25%
- Retail: 8%
- Other: 5%



Jobs accepted by job function

- Consulting: 25% Finance: 33%
- Legal: 4%
- Management: 24%
- Marketing: 12%
- Other: 2%

*As of September 15, 2018

Jobs accepted by job function

- Consulting: 33%
- Finance: 25%
- Management: 35%
- Marketing: 2%
- Other: 5%

Geographic Representation

New York: 59% New Jersey: 26% Connecticut: 6% Pennsylvania: 3% Other: 6%

Other: 3%

Geographic Representation

California: 15% Ontario: 14% Mexico: 13% Alberta: 13% New York: 11% Washington, DC: 9% Texas: 6%

New Hampshire: 5% British Columbia: 4% Washington State: 3%

Chile: 2% Peru: 2%

Quebec: 3%

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Leadership Giving

Leadership giving levels in this list refer to cumulative giving to Johnson in fiscal year 2018 and do not reflect donors' giving levels to Cornell University overall. Gifts sent to other colleges, units, or divisions of the university are not reflected in Johnson's annual report.

The following honor rolls reflect gifts to Johnson received from July 1, 2017 through June 30, 2018.

* Signifies members of Cornell's 1865 Society, which includes those who have made a gift, in any amount, for two or more consecutive fiscal years to any Cornell college or program. The 1865 Society celebrates and recognizes the tradition of loyal giving, and is named in honor of the year of Cornell's founding.

^ Deceased

Ezra Cornell Club

\$100,000 or more

David J. Breazzano, MBA '80 * Arthur D. James, MBA '58 ^ Michael A. Jenkins, MBA '93 H. Fisk Johnson '79, MEng. '80, MS '82, MBA '84, PhD '86* George D. Landew '52, MBA '57 Marjorie Boas Levins '45 *^ Peter Lürssen, MBA '87 * James C. Morgan '60, MBA '63 * & Rebecca Q. Morgan '60 * Jeannette G. Nagel '86 Amane A. Nakashima, MBA '89 Alok Oberoi '86, MBA '87 * & Majini S. Oberoi '85 * Roy H. Park Jr., MBA '63 * & Tetlow Park ' Jeffrey P. Parker '65, MEng '66, MBA '70 * & Julie Watkins Parker * Andrew M. Paul '78 * & Margaret Batchelor Paul * Girish V. Reddy MEng '78, MBA '80 * & Rasika Reddy Jaidev G. Reddy '11 * Timothy W. Reynolds, MBA '94 * & Caroline M. Reynolds * Barry William Ridings, MBA '76 Rene Lucien Robert '90, MBA '95 * & Gina Louise Amanda Robert '93 * Jessica Alleman Thache Crolick Rolph '97, MBA '04 * & Decker Rolph Demir Sabanci, MBA '99 * & Aslihan Koruyan * Luis Carlos Sarmiento Jr., MBA '85 * John M. Smith, MBA '74 * & Dyan Smith ' Peter A. Wright '75, MBA '76 *

President's Circle

\$25,000-\$99,999

Hirschel B. Abelson '55, MBA '56 * & Elaine S. Abelson '57 * Kaushik Ishwar Amin, MS '87, Ph.D '89 John V. Balen '82, MBA '86 * & Norma I. Balen * Eric H. Beringause, MBA '82 * Rajeev Bhaman '86, MBA '88 * Jay R. Bloom '77, MBA '78 * & Eileen Debra Bloom * Pierre Richard Breber, MBA '89 *

Lauren J. Brisky, MBA '75 * & Gary J. Posner * Steven M. Bunson, MBA '84 * & Joy F. Bunson '84 * Roberto Cañizares '71, MBA '74 * & Gail Anderson Cañizares '75 * Randall C. Chafetz, MBA '85 * Family of John Clark Sr., MBA '72 ^ Charles B. Colagiuri '92, MBA '02 * & Elizabeth L. Colagiuri '92 * David A. Craver, MBA '91 * Albert Fried Jr. '52, MBA '53 * Dan Friedberg, MBA '87 * Byron E. Grote, MS '77, Ph.D '81 * & Susan L. Miller, MBA '79 * George D. Hano '51, MBA '52 & Diane C. Hano Andrew W. Horrocks, MBA '92 * & Amy W. Horrocks '88, MHA '92 * Alan M. Krause '52, MBA '53 * Sudesh N. Mariappa '82, MBA '86 * & Fiko Hirasayashi Marianna John H. Massey, MBA '63 Mark W Nelson Peter Busch Orthwein '68, MBA '69 * Nicholas Peters, MBA '85 Raymond H. Potter Jr. '87, MBA '92 * Marc L. Reisch '77, MBA '78 * & Rosemary Reisch * Henry P. Renard '54, MBA '55 * Byron C. Roth, MBA '87 * & Susan Fitton Roth * Julien Ruggieri, MBA '05 * Stephen M. Smith '91, MBA '95 * Sam Sotoodeh, MBA '87 * Robert W. Staley '57, MBA '59 * Warren R. Staley, MBA '67 * Scott D. Stewart, MBA '83, Ph.D '85 * & Pamela M. Stewart * Robert Thomas Symington, MBA '92 * Mark L. Wilson '79, MBA '80 * & Denise A. Rempe '80, Mark L. Wurzel '73. MBA '74 * & Ellen Wurzel * Ye Zhang, MBA '17 *

Dean's Circle \$10,000-\$24,999

John Edward Alexander '74, MBA '76 * & Elaine Mead Alexander '77 * Antonio M. Alvarez III, MBA '91 *

Hitesh Natwarlal Anadkat, MBA '84 * & Meeta Anadkat * Michael E. Anderson '77 * & Allison Anderson *

Alumni Anonymous *
Stephen B. Ashley '62, MBA '64 * &

Janice G. Ashley *
Harvey L. Benenson, MBA '01 * &
Sandra C. Benenson *

Thomas C. Bishop '73, MBA '74 *
Brett Moque Blumenthal '95, MBA '04 * &
David A. Wax, MBA '04 *

Matthew Thomas Born, MBA '97 * David M. Bowen, MBA '77 * Feidhlim P. Boyle, MBA '01 *

Rendolph B. Brown '84, MS '85, MBA '86 * & Margaret A. Hutchinson Brown, MBA '86 * Edward Templer Calkins, MBA '94 *

Robert G. Carman '69, MBA '70 * Suk Y. Cha, MBA '84 * Joseph Cherian PhD, MS '92, Ph.D '93 * &

Emma Cherian *
Robert Martin Collins, MBA '05 * &

Shannon I. Collins, MBA '06 *
Christopher T. Cramer, MBA '98 *
Mary Nolan Daytz '82, MBA '87 * & Peter S. Daytz *
Kenneth T. Derr '58, MBA '60 * & Donna M. Derr '60 *
James E. Doucette Jr., MBA '89 *

Leonard E. Dulski, MBA '99 * & Jennifer Huret Dulski '93, MBA '99 * Thomas W. Duncan Jr., MBA '93 *

James Bradley Edwards '96, MBA '03 *
F. Warren Ellish '77, MBA '78 * & Pamela F. Ellish *
Beth Feldman '89, MBA '17

Beth Feldman '89, MBA '17
Douglas P. Fitzgerald '74, MBA '80 *
Lawrence C. Frank, MS '67, MBA '68 *
Philip Allen Garton, MBA '05 *

Susan Rehm Gatto '80, MBA '81 * & Joseph Gatto ' Kunal Ghosh, MBA '03

Richard Kendall Gordon, MBA '74 * & Susan M. Gordon * Li Guo. MBA '99 *

Ying Han, MBA '98 * Brian William Hanse, MBA '83 *

Van Harissis, MBA '86 *
Daniel R. Hesse, MBA '77 *

Carolyn Bristor Hintlian '83, MS '86 * & Jamie Hintlian '82, MEng '85, MBA '86 *

Terence M. Hogan, MBA '86 *
Thomas Maurice Jones, MBA '71, JD '75 *

Thomas F. Judson Jr., MBA '70 *
Kraig Henry Kayser, MBA '84 *

Jung Kim, MBA '86 * & Yoona Choi * Lester B. Knight III '80, MBA '81 * & Rebecca Walker Knight *

Vidur Luthra, MBA '98 * & Gunilla Olsson Luthra * Charles R. Lynch '90, MBA '95 * & Elizabeth Dunn Lynch '90, DVM '95 *

Richard A. Marin '75, MBA '76 *
John C. Maxwell III, MBA '92 * & Karen A. Maxwell *
Vivian F. McGuire, MBA '83 *

William G. Mennen III, MS '82 *
James F. Mrazek, MBA '64 * & Ann A. Mrazek '65 *
Jeffrev Alan Nusbaum. MBA '97 * &

Marnie Mars Nusbaum, MBA '97'
Patrick A. Rabain, MBA '70

William J. Restrepo '80, MBA '85 Anthony B. Riley, MBA '96 * Anthony R. Roma, MBA '81 * Stanislas Jean Rotman, MBA '99 *

Jean F. Rowley '54, MBA '56 * & Elizabeth E. Rowley *
Nelson Schaenen Jr. '50, MBA '51 * & Nancy S. Schaenen *

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Tower Club \$5,000-\$9,999

<u>Ψυ,ουο ψυ,υυυ</u>

Anonymous * James F. Ahern, MBA '91 * Martin V. Alonzo Jr., MBA '80 * Scott William Appleby, MBA '93 Ted P. Becker, MPA '77 * Courtney H. Benenson '99, MBA '05 * Ethan Berman & Fiona Hollands Mark J. Bissell, MBA '82 ' I. MacAllister Booth '54, MBA '58 * & Frances Booth 3 Jeb E. Brooks, MBA '70 * & Cherie Wendelken Christopher Warren Brown '94 MBA '04 * Kelly J. Brown '88. MBA '92 * & Timothy Brown Richard D. Bulman '56. MBA '57 * & Karen C. Bulman 3 David B. Capaldi, MBA '95 * & Joan W. Capaldi, MBA '95 Scott T. Carpenter, MBA '94 * Sanjeev Chaurasia, MBA '01 * Natasha L. Chen, MBA '94 * Alan Robert Christensen, MBA '05 * Roderick Gong-Wah Chu, MBA '71 * Robert E. Claypoole '58, MBA '61 * G. Walton Cottrell '61, MBA '63 * & Jean Springer Cottrell '63 * Robert A. Cowie '55, MBA '57 * & Vanne S. Cowie '57 Erin Daly, MBA '07 * Morris Danon, MBA '66 * Ann E. Darby, MBA '79 * Robert M. DeMichele, MBA '68 * & June C. DeMichele Donald Foster Douglas, MBA '00 * Eric N. Einhorn '92, MBA '12 * & Cheryl F. Einhorn '92 * Christopher T. Emmet, MBA '67 * Michael Howard Evans, MBA '97 * & Janine V. Evans, MBA '97' John A. Fekete. MBA '99 * Katherine P. Ward Feld, MBA '82, JD '83 * & Jeffrey Scott Feld JD '83 * Beth Kane Feldman '89 * Edward Fraioli, MBA '70 * Gregory J. Galvin, MS '82, Ph.D '84, MBA '93 * Lee C. Garcia, MBA '69 * George G. Gellert '60, MBA '62, JD '63 * & Barbara R. Gellert Robert S. Gellert '63, MBA '65 * & Marilyn L. Gellert ' Amy J. George, MBA '84 * & Andrew S. George, MBA '84 * Karen Derr Gilbert, MBA '85 * Howard J. Golden, MBA '89 * Hanna R. Hamburger, MBA '82 * Robert S. Harrison, MBA '88



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Frederic Raymond Miller MBA '78 * & Mary Ann K. Miller * B. Charles Milner, MBA '73 * & Marv C. Milner * Robert L. Mitchell '77, MBA '83, MEng '83 * Lorraine A. Mohan '76, MBA '78 * & James F. Murray * Thomas H. Mulligan '73, MBA '77 * John C. Murphy '77, MBA '87 * Kerry F. Nowaskey '79, MBA '81 * & Susan M. Beauregard '79 * J. Roger O'Neil, MBA '61 * & Joan O'Neil * Adele Cirone Oliva, MBA '93 * Gunnar S Overstrom III, MBA '94 * William D. Pearce, MBA '92 & Karen M. Pearce '85 Fred L. Pensotti, MBA '94 Marmeline Marie Petion-Midy '95, MBA '00 * & Mario Midy * Maggie Wang Ralbovsky, MBA '99 * & Edward J. Ralbovsky Fahim Ahmed Razzaque, MBA '08 * Jamie Reardon Lynda Aalpoel Riley, MBA '85 * & Darrell M. Riley * James Douglas Rippeto Jr., MBA '93 Kathleen Anne Rohrer, MBA '09 * & Jill Eanes * Michael S. Rome, MBA '82 * & Lisa A. Rome * John S. Roscoe '85, MBA '90 * & Carol F Roscoe '85 * James A. Rowan Jr. '70, MBA '72 * Gregory A. Rubin '75, MBA '76 * Lawrence W. Ruff, MBA '82 *

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Tower Club Recent Graduates

Alex F. Zikakis, MBA '91 * &

Lany M. Zikakis, MBA '91 '

\$2.500-\$4.999

Colin W. Carty, MBA '13 * Kunal Chakrabarti, MBA '13 * Jason M. Clifford '96, MBA '11 * Tom J. Gormley, MBA '12 * Kathryn Kargman Holden, MBA '15 * & Richmond Y. Holden, MBA '15 * Brian Maurice Horton, MBA '15 * ^ Maggie Chan Jones, MBA '09 * Stephen M. Kapsky, MBA '09 James Jay Lewis, MBA '11 * Kolawole P. Ojo, MBA '15 *

Gifts From Friends

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Neil I. Chafetz '66 & Karin Chafetz Tuhina Chakrabarti Joy E. Chamandy Christina Emily Chan Hosing Chan Mike Chao John M. Chatman Rai Chatterii Cayla Chen Chris Chen Christina Chen Jack Y. Chen '00 * Raymond Chen Xiaoang Chen Angela Cheng & Jimmy S. Wong '85, MEng '86 Kevon Mikail Coppage Kai Curry-Lindahl Denise Francis Dahlhoff Ben Davis '88 * Gita Dayal Kasi Adele Dean '12 * Danielle Yvette Dean-Manzer Steven T. Decker '85 * Kathy Delsanter '63, MS '65 ' Dustin Michael Demaria Jon D. Denison * & Kimberly Williams * Jabari E. DeRon '98 Wenyang Dou Jacqueline Dowdell, MFA '00 * Shawn Lewis Driver Edwin Harrington Durgy Casey Easley Dorree F. Ebner '92 * Mark H. Eckhardt '81 * David Michael Elman '09 * Ethan Charles Erickson '12 * Ross Ericson * Eleanor S. Erskine '61 * J. Michael Farrell '52 * Gail Elizabeth Fink '85 * Ryan Malcolm Flanagan Matthew N. Ford Taylor Yveline Fox Joan Friedman Cristina Furlan Rodney Anthony Gaines Pedro Galicia-Almanza '11 Vishal Gaur Claire Gaut Liebe Kazan Gelman, MD '78 * & Robert F. Gelman '80 Nathan Gibson * Caitlin Mackenzie Gillespie Andrew Giobbi Kimberly Robyn Glassman '05 * Courtney A. Goldstein '95 * Scott M. Goldstein '92 * Zachary Matthew Gornet '15 ' Gary C. Graziano '78 * & Nancy Graziano * Jamie Greenberg Robert Charles Greig '12 * Nia Marlene Griffith '00 ' Thomas T. Groos '78 * & Lisa Tofany Groos * Robert L. Grossman '88 * & Abigail R. Michael-Grossman '90, MD '96 * Ryan Guggenmos Lee Ann Gullie '04 * Brian Guo Xiaovang Guo Xinrui Guo Patricia Roxana Guzman Malaga Sarah Catherine Hale William Joseph Hall Phillip Ham '13 Thomas B. Hambury & Judith L. Nusbaum Emily Marie Hampton & Donnie R. Hampton Alexander Christian Hansen Sam Harrington Leslie Z. Hathaway *

Lourdes S. Casanova * & Soumitra Dutta *

Virginia Gaskins Castine '03, MA '04 *

Burnett D. Haylor '48 * ^ & Nancy K. Haylor * Michael Joshua Herschorn '17 David H. Herskovits '72 * & Joan Herskovits * Ned C. Hill MS '71, Ph.D '76 Telly C. Hoimes '72' Kyle Wesley Horne Alita Trouble Howard '04, MPS '18 * & Karl William Smolenski '91, MEng '10 * Joshua Alex Howard Xiaohong Hu Jianing Huang Ming Huang, Ph.D '91 * Robert M. Hutchens * & Mary Hutchens * Willem Kingsbury Isenberg '16 Ariel Jiang Fan Jiang Harrison Fields Jobe Andrew Kennan Johnson Kyle Brandon Johnson & Christy Snowie Johnson Kathleen Johnston '07 Marcus L. Jones Jamie Joshua Ryan Kang Fabricio Kannenberg Rayhan Milan Kapadia Robert S. Kaplan, Ph.D '68 * Amritha Jacob Karipat Karen Rupert Keating '76 * & Thomas Sheridan Keating Lauren Nicole Keithahn Fred P. Keller '66 * Donald R. Kendall Jr. * Susan F. Kendrick Thomas J. Kerr IV '56 * Ben Kerson * Dayana Kibilds *

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ohnson is a place where competition and support coexist happily in equal measure. Students and alumni challenge one other, and themselves, to do better while cheering each other on. Nowhere is this spirit more clearly visible than the annual class campaigns, in which MBA students from different programs strive to outdo each other and previous classes in their giving. The result is a classwide "personal best" that not only benefits the school financially, but strengthens the bonds among students.

The Class of 2018 turned in a stellar performance with a classwide participation of 87 percent, a 12 percent improvement over the previous year. And for the second year in a row, Cornell Tsinghua MBA/FMBAs achieved 100 percent participation.

Class student leaders fostered each class's high engagement levels. "The volunteers know that it's important to understand and consistently communicate the Johnson message of community and participation," says Kasi Dean, assistant director of student programs and campaigns. "They connect with every student in each of the programs and have a hands-on strategy to ensure that students understand what their participation can do for Johnson, and that they truly feel that connection."

For each degree program, Johnson Alumni Affairs and Development recruits a class agent who orchestrates the giving, aided by a team of class captains who reach out to individual students. "The class agents understand the program inside and out, and they, as well as the captains, have immense dedication," Dean explains.

Each agent has a personal reason for stepping forward.

"I volunteered because I was grateful for the experiences I'd had as a Johnson student and wanted to ensure that future generations could have a similar, if not better, experience," says Olabayo Allen-Taylor, MBA '18.

"I viewed this as a great chance to try something new and outside my comfort zone, because I had the support of Alumni Affairs, the faculty, and my classmates," says Dina McAfee, Executive MBA '18. "I was also excited about representing my class at the Advisory Council meeting, where I could learn firsthand about the



strategy for Johnson's growth and provide my perspective into my program."

McAfee used a variety of means to engage her classmates: video, emails, in-person presentations, and one-on-one conversations. "As the campaign progressed, we changed our tactics and tone," she says. And, more importantly, [we] began involving more of our classmates to help advocate for participation."

Allen-Taylor says that her team's strategy evolved. In the beginning, they even tried putting on a b-school version of "The 12 Days of Christmas," with faculty and students singing off-key and dancing out of step. "It was very funny and resulted in no donations," she says. Then her team shifted to a personal approach, sending handwritten thank-you notes to classmates with details of how their giving would make a difference. They de-emphasized the monetary amount, focusing more on participation. "Our class connected more with wanting to have an impact on Johnson as a team," she adds. "In the end, the campaign strengthened our bond as a team and made it easier to transition to alumni status."

The team spirit prevailed on Cornell's Giving Day, when the Class of 2018 and recent alumni classes shifted their already superlative efforts into overdrive and won two Giving Day contests: Most Student Gifts and Most Young Alum/ Recent Grad Gifts. The wins unlocked \$30,000 in matching funds from the university. "Their enthusiasm and commitment were evident by how much they outperformed other student groups at Cornell, and, like many of our alumni, they understand how exciting a matching gift can be," says Mark W. Nelson, Anne and Elmer Lindseth Dean.

"Giving Day gave our campaign a huge boost: It changed the narrative of participating in the class campaign to one of joining the entire university in giving back to Johnson," says McAfee. "Being able to connect our class — which isn't based in Ithaca — to the entire Johnson community went a long way."

"Our alumni and students don't disappoint," adds Ben Davis '88, associate dean of alumni affairs and development. "One class after another, they set the bar higher."

DIVERSITY ALUMNI AWARDS Celebrating Community, Career, Commitment

edicated to the memory of the late John Clark Sr., MBA '72, the 2017 Johnson Diversity Symposium and Alumni Awards dinner was held October 27, 2017. Clark, one of Johnson's most distinguished alumni, was known for his commitment to community and professional achievements. Clark's wife, Diane, and their son Kevin, both attended, along with nearly 200 guests. To honor his memory, the Clark family has established the John R. Clark Sr., MBA '72 Professional Scholarship to recognize his leadership and impact on decades of Johnson students. Alumni and friends who would like to honor John Clark Sr. can augment the scholarship by contacting Kasi Dean at kad57@cornell.edu.

Two alumni were also honored at the event: TYEISE HUNTLEY JONES, MBA '10, received

the Wilbur Parker, MBA '50
Distinguished Alumni Award
for outstanding professional
achievement and commitment
to her community. Huntley
Jones is the director of strateg
network support for Chicago's
Chief of Schools.



ADRIENNE ROSE MARTINEZ '01, MBA '08, received the Carlos R. Quintanilla, MBA '80

Distinguished Latino/Latina Alumni Award in recognition of exceptional achievement and significant contributions to her profession, community, and society as a whole. Martinez, a business information security officer at Bank of America Merrill Lynch, is an active community leader. She was recently



recognized by Big Brothers
Big Sisters of Central
Carolina for her outstanding
service as a Big Sister.



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Class of 2018 Campaign Overview

Johnson's Office of Alumni Affairs & Development strives to encourage, support, and collaborate with our student leaders in creating a culture of philanthropy. We extend our gratitude to our hardworking campaign agents and teams, and to all who participated.

HIGHLIGHTS

Class of 2018 overall - 87% participation

Residential program exceeded their goal to reach 93% participation (the highest residential participation since 2011)

Cornell-Tsinghua MBA/FMBA's reached 100% participation for the second year in a row, maintaining a perfect record Metro NY EMBA reached 97% participation

Class of 2018 total donors - 618

2018 CLASS AGENTS

Cornell Tech MBA | Andrew David Rudd Cornell-Tsinghua MBA/FMBA | Ting Zhou EMBA Americas | Lavan Kalaichelvam Olabayo Allen-Taylor

EMBA Metro NY | Dina McAfee Residential Two-Year | Ashley Kimery Residential One-Year | Arjit Bhargava

The following honor rolls reflect gifts to the Class Campaigns received from July 1, 2017 through June 30, 2018.



RESIDENTIAL TWO-YEAR MBA & ONE-YEAR MBA

\$5,000-\$9,999 Raj Davé

\$1,000-\$2,499 Austin Chafetz

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Leadership giving levels in this list refer to cumulative giving to Johnson in fiscal year 2018 and do not reflect donors' giving levels to Cornell University overall. Gifts sent to other colleges, units, or divisions of the university are not reflected in Johnson's annual report.

The following honor rolls reflect gifts to Johnson received from July 1, 2017 through June 30, 2018.

* Signifies members of Cornell's 1865 Society, which includes those who have made a gift, in any amount, for two or more consecutive fiscal years to any Cornell college or program. The 1865 Society celebrates and recognizes the tradition of loyal giving, and is named in honor of the year of Cornell's founding.

^ Deceased



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CLASS OF 1949

29 percent participation

DONORS

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George D. Hano

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CLASS OF 1953 \$55,065 18 percent participation

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Robert M. Temkin **CLASS OF 1954**

17 percent participation

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CLASS OF 1955 \$65,100 10 percent participation

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CLASS OF 1958 \$126,312 21 percent participation

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26 percent participation

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CLASS OF 1965 \$24.918

14 percent participation

\$10,000-\$24,999 Frederick A. Watkins

\$5,000-\$9,999 Robert S. Gellert

Jan H. Suwinski

\$1.000-\$4.999

Brooke W. Banbury * Ronald J. Huefner

DONORS

William J. Ashworth * Arnold I. Barkman * Richard G. Jackson * Norman M. Lotstein * William D. Simmons Lyman G. Van Nostrand * George Ted Waugh

CLASS OF 1966 \$25,450 23 percent participation

\$10.000-\$24.999 Donald A. Wescott '

\$5,000-\$9,999 Morris Danon

\$1,000-\$4,999

Kenneth L. Evans * K. Larry Hastie * Frank J. O'Connell George Thomas Palmer * Robert H. Ross John F. Ward 3

DONORS

William M. Anderson III * John P. Burkhard * Howard H. Dana Jr.

Mark J. Daneker 3 Charles D. Hartquist * Robert A. Heubner 3 Harold H. Krider Jr. Robert T. McAlear * David L. McKinley * Terry S. Mercer 3 Avi N. Nelson Marc Semanoff * Michael E. Strick * Eric H. Wilson 3

CLASS OF 1967 \$55.877 19 percent participation

\$25,000-\$99,999

Warren R. Staley *

\$10,000-\$24,999 Charles S. Wilke *

\$5,000-\$9,999 Christopher T. Emmet * Scott P. Ledbetter

\$1,000-\$4,999

Joseph H. Compagni * Carmine A. Greco David W. Jacobs George S. Slocum

DONORS

Lloyd F. Christianson * P Thomas Demartino Richard I Fleming * Nicholas L. Kass James H. Rogers David R. Ryan * Richard F. Southby ' Hans C. Wurster

CLASS OF 1968 \$27.612 18 percent participation

\$10.000-\$24.999

Lawrence C. Frank \$5,000-\$9,999

Robert M. DeMichele *

Thomas S. Loane 3 Richard H Marks 3

\$1,000-\$4,999

George E. Sherman Jr. Woody T. Small *

DONORS

Carlos F. Caceres Frank T. Crego * Barry R. Elson ' Roger R. Hinchliffe * Neil L. Houghton * William Naumes 3 Lawrence M. Pohly Robert B. Ramage Peter A. Salinger John D. Snyder ' Richard R. Truitt

CLASS OF 1969 \$58.213 24 percent participation

\$25,000-\$99,999 Peter Busch Orthwein

\$5,000-\$9,999

Lee C. Garcia Thomas A. Russo



\$1,000-\$4,999

William H. Besgen

DONORS

Donald J. Agostino Leonard M. Borer * Nan Gilligan Brouilette * John A. Buttler * Thomas S. Charlton Paul H. Dude * W. James Gieseke 3 Donald J. Havek Philip C. Moeller George E. Moonan Troy Y. Murray * Ralph K. Packard * John A. Rogers * Mark F Sandberg Geoffrev A. Sawver Jr. 3 Edward E. Steele Douglas D. Watts

CLASS OF 1970 \$168.053

20 percent participation

\$100,000 & above Jeffrey P. Parker

\$10,000-\$24,999 Thomas F. Judson Jr. 3

\$5,000-\$9,999

Jeb F Brooks Edward Fraioli 3

Patrick A. Rabain

\$1.000-\$4.999

Robert G. Carman Robert S. Spencer * J. Robert Swidler *

DONORS

Stephen B. Albright * David H. Ayres * Mark N. Blumenthal James C. Buttrick * David Slocum Collins * John D. Culbertson * William R. Dilts Diane W. Edwards Jay A. Jupiter * Bruce Maggin William F. McHugh Rex W. Mixon Jr. Betty Loraine Muka John H. Spurr Jr. 3 Steven K Weinberg

CLASS OF 1971 \$29.502 14 percent participation

\$10.000-\$24.999

Thomas Maurice Jones

\$5,000-\$9,999

Roderick Gong-Wah Chu * Robert S. Strickland 3

\$1,000-\$4,999

Earle L. Bradford Jr. 3 Thomas M. Copanas * Paul C. Friedland * Leo Konomis * Craig D. Schnuck '

DONORS

William W Damon William J. Doody * R. Randolph Hatch David H. Johnson James P Lee 3 John D. MacPhail * Stewart A. Merkin Paul F. Sawicki 3 James W. Wheat Jr Winston Yuen

CLASS OF 1972 \$17,246 26 percent participation

\$5,000-\$9,999

James A. Rowan Jr. 3

\$1,000-\$4,999

Frederick A. Greenland William J. Meakem Michael D. Naumes Steven D. Needle Robert M. Tuttle Leslie C. Vinney Robert A. Warwick

DONORS

Philipp H. Burroughs * Anthony J. Cooper ' Josias J. Cromwell II * Michael J. Daun * Peter T. Devlin Patrick Joseph DiNicola * James C. Ebbert Donald E. Egan * Robert N. Fischer * Thomas J. Guise * Michael D. Harper Claude H. Harris * J. Squire Junger Thomas J. Lambiase 3 Peter K Maier ' John J. Mayerhofer Hugh E. McKenna James J. Mever 3 Robert I Nixon * Richard J. Quaranto Charles F Rice * David B. Richards 3 J. Warren Salmon Alan V. Schwartz * Barry W. Sheridan 3 David A. Tracy *

CLASS OF 1973 \$39,425 18 percent participation

\$10,000-\$24,999 Bruce D. Stirling

\$5,000-\$9,999

B. Charles Milner Robert Russell Walker * Thomas A. Wilkinson III

\$1,000-\$4,999

Dennis L. Berman 3 Abe A. Gomel Nicholas O. Matt *

Richard Garland Powers * Richard J. Saccany

DONORS

Steven A. Ash * Rob T. Bossart * Herbert L. Daitch * Robert C. Enichen * Don C. Jean * Kwok-Sum Patrick Ko Yukio Kobayashi Joseph J. Lack * William I MacLachlan Carolyn McMaster 3 Donna J. Melkonian * Sheldon J. Miller Scott D. Miller David M. Northern Robert C. Olnev Jr. Edward M. Schottland 3 Harry S. Wheller III Gordon E. Whyte *

CLASS OF 1974 \$1,998,801 16 percent participation

\$100,000 & above Robert R. Dyson John M. Smith

\$25,000-\$99,999 Roberto Cañizares

Mark L. Wurzel * \$10,000-\$24,999

Thomas C. Bishop Richard Kendall Gordon Sue E. Wallace *

\$5,000-\$9,999

J. David Officer *

\$1,000-\$4,999 Thomas L. Bartlett ' William W. Huling Jr. * Adelina Julia Lee * Steven M. Newpol 3 Gary J. Pagliano ' Edward J. Schechter *

DONORS Frank D. Andruss Jr. S. Jeffrev Bastable Lucy Cowan Pitts Sid H. Credle * Harold A Fichell Jean M. Harlow Jerry B. Harlow Patrick J. Joly * Rashid A. Khan Daniel T. McMurray Martin B. Napor * Robert Philips Palmquist * Fred L. Rapaport * Arthur B. Ray * Mark A. Schulte *

CLASS OF 1975 \$63,768 16 percent participation

\$25,000-\$99,999 Lauren J. Brisky '

\$5,000-\$9,999 William H. McAleer *

\$1,000-\$4,999

Gerry V. Curciarello * Louis R. D'Agrosa * Michael D. Lawitts 1 Kevin R. Malchoff '

Roger P. Miller * Peter J. Morphis Michael S Walsh

DONORS

Percy Allen II * William A. Barden Jr. * Kevin N. Clowe * Bernard T. Conroy * David H. Downes Stephen Duch 3 Bruce W. Firkins * William F Gibson Jean Yvan Guilhaumaud * Edwin S. Hetherington Leon Honeycutt Jr. Alden B. Kaplan Ernest L. King ' Michael P. Lacalamita Daniel W. Lyons ' Wade S. Morse William G Ries Joanne MacCabe Thompson 3 Neal I Ushman Peter E. Zwanzig '

CLASS OF 1976 \$638,765

14 percent participation

\$100,000 & above Barry William Ridings Peter A. Wright 3

\$10,000-\$24,999 John Edward Alexander 3

Richard A. Marin *

Gregory A. Rubin *

James E. Sorensen

\$5,000-\$9,999

\$1,000-\$4,999 Elissa L. Giaimo ' Michael R. Lewis * Sylvia Melikian * James R. Wilson 3 Lauri Berkson Wishner * Steven Wishner

DONORS

Richard L. Adler 3 C. Allan Beckwith Louise M. Belevich * Alan H Bolton Lisa Cheraskin Richard F. Couch Heidi A Hansen Joel M. Helmrich Marcia K. Jackson Alice Katz * Robert M. McConnell 3 Mary M. Muggleton * Paul T. Murphy * Susan J. Scanlon * James D. Talbert *

CLASS OF 1977 \$85,000 17 percent participation

\$25,000-\$99,999 Byron E. Grote

\$10.000-\$24.999 David M. Bowen Daniel R. Hesse *

\$5,000-\$9,999

Ted B. Packer Mary Ellen Howe * Simon Krieger

Thomas H. Mulligan* Bernard M. Sussman *

\$1,000-\$4,999

Brit J. Bartter ' Michael J. Durham David N. Hansen *

DONORS

John D. Boyd * Reinhard S. Eichinger * Millard M. Eisler * George J. Gard * Michael J. Gerling Barbara F. Hanna John R. Hawley 3 Frederick C. Hoge ' David J. Hurwitz Kevin F. Kelly * Thomas M. Kelsev Robert E. Killian Daniel S Klein * David W Koehler Peter Kryworuczko Stuart J. Lerman 3 Thomas R. Michelmore * David J. Moffitt * Thomas L. Potter ' Scott S. Sainsbury * Henry Arlin Salmon * Ilene G. Silverman * Mark A. Stuckart * Edward T. Timperlake Richard F. Tushingham * Jack R. Waltzer 3

CLASS OF 1978 \$127.088

Igor C. Zakoworotny *

17 percent participation \$25,000-\$99,999 Jay R. Bloom '

Marc L. Reisch *

\$10,000-\$24,999 F. Warren Ellish * Robert D. Schultz *

Lorraine A. Mohan

Anthony M. Zazula

Anne M. Almond 3

\$5,000-\$9,999 Frederic Raymond Miller *

\$1.000-\$4.999 James C. Cornell Karen I Farkas Ross W Stefano

DONORS

Jason W. Baskett * Lynn Houston Baskett 3 William Paterson Becker * Krirkchai Charoen-Rajapark * Josette Fernandez * Ralph J. Fruchtman * Tama Greenberg * Carolyn Heydt Hart Richard H. Ketcham Jr. Marcellus Clement Kirchner Philip Y. Lu * George Frederick McGovern * Paul F. Murphy * Charles F. Plungis Jr. * Eric P. Rosenson Barbara Wyman Samett Leslie J. Sheldon Jeffrey B. True ' James H. Watson Jr. Suzanne Siegert Williamson 3 Bruce S. Wolcott

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Mark B. Zweibel

CLASS OF 1979 \$79,784

21 percent participation

\$25,000-\$99,999

Susan L. Miller

\$10.000-\$24.999

Arthur Snyder III

\$5.000-\$9.999

Ann E. Darby Herb Magid

\$1,000-\$4,999

Julian M. Carissimi Linda E. Hunt * Robert A. Keefe * Theodore E. Lapres III * Shaun P. Mathews * John H. Meek * Kathleen Riley-Brown 3 Jean M. Treacy * Richard E. Turner Jr. * Ned J. Winsor

DONORS

Joseph R. Baierl 3 Thomas Layton Bires * Ernest R. Bourassa Scott J. Cameron John G. Cooney Richard D. Faulkner Jr. 3 John W. Germanow Lisa Goldstein-Novak 3 Deanne Westfall Handron James Y. Lee * John T. Lemley Bernard S. MacCabe James M. McGrath Jr. Robert W. Morgan * Phyllis E. Norrie ' Raymond Joseph Pacini * John M. Pontius Jr. * Mark M. Richardson Harold M. Salters Judith A. Serkin 3 Michael Marc Siviy * Eric John Sonquist Frederick Keith Staudmyer * John T. Sullivan Joseph M. Tasse 3 Brenda V Thompson

Penny P Wickey John C. Zoephel '

CLASS OF 1980 \$1,886,859 16 percent participation

Michael J Trojano

J. Prescott Wallace

S. John Whitehill

Robert J. Wickey

William M. Wetreich

\$100,000 & above David J. Breazzano 3

Girish V. Reddy

\$25,000-\$99,999

Mark L. Wilson

\$10.000-\$24.999

Douglas P. Fitzgerald * Mark Alan Zurack *

\$5,000-\$9,999

Martin V. Alonzo Jr. *

\$1,000-\$4,999

Lynn Richard Adamson * Linda Blakney Bodenmann * Daniel Mario Grauman * Carrie Byrns Vill '

DONORS

Frank J. Bernieri * Pamela J. Brown Craig A. Buckhout ' Lisa A. Emery-Fogel Richard Fisch * John Dolan Heitlinger * Donald S. Hendel Robert E. Hennessy 3 Anita Page Hennessy David R King 3 Margie E. Lewis Steve M. Luscinski Jeffrey R. Margolis Alan P Mark * Paul L. Maroni Ann Golden McCann Kevin E. Miles 3 Marie Leggiero Romais * Jeffrey C. Scheininger * William H. Stephan * Rebecca A. Vallely *

CLASS OF 1981 \$75.809 19 percent participation

David C. Waring

\$10,000-\$24,999

Susan Rehm Gatto Lester B. Knight III ' William G. Mennen III * Anthony R. Roma *

\$5,000-\$9,999 Janet L. Brownstone * Shauna R. King * Stephen M. King Dean T. Lewallen Andrew W. Verhalen *

\$1,000-\$4,999

Jeri Roberts Appel * Russell Tripp M. Blair ' Wendy Blanchard * Alan M. Kurzer Arthur I Loomis II * Kerry F Nowaskey Thomas W. Storey

DONORS Alan M Anderson *

Jeffrev F. Bera * Jean B. Cantu ' John Chan * Barry D. Citrin ' William E. Congdon * Bradford L. Goldense * John S. Hencinski * Robert K. Hirshland * George P. Hudson * Dennis J. Jackman Charles M. Johnson 3 Debbie C. Jordan * Keith M. Lewis Lynn Johnson McCown * Clifford A. Nancarrow Bruce T. Novick * David L. Pefley Wendy A. Price

Katherine R. Prussack

Nan Linkowitz Rossien

James-Robert Sellinger

Elizabeth K. Solazzo '

Ted L. Rowland

Sumner M. Smith *

James A. Taylor *

Richard Weissman

Jon P. Vollmer *

William Grady Reynolds *

Daniel E. Wellers Margaret J. Wren

CLASS OF 1982 \$70.850 15 percent participation

\$25,000-\$99,999

Eric H. Beringause

\$5,000-\$9,999

Mark J. Bissell * Katherine P. Ward Feld 3 Hanna R. Hamburger Michael S. Rome * Lawrence W. Ruff *

\$1,000-\$4,999

Steven L. Benjamin Jay Chen * Judith Donahue * Christine D. Duvivier John A. Elliott * Deborah S. Gellman Ann F Killian 3 Bruce E. Lafranchi * Maura Cully Meek David Olaksen * Peter F. Sinisgalli * Lisa Wollan *

DONORS

Daniel R. Brown * Martha M. Butler ' Frank J. Connolly Jr. Rita Long Cramer * Frank R. Dunau * Kristine Selander Gordon David A. Gordon Robin R. Kahan ' Joseph M. Novak Stephen W. Payne * David C. Sacra Laura Spivack Siegel Meg Louise Solera Jose I. Solera * Donald E. Williams Jr. * Bruce C. Young 3

CLASS OF 1983 \$44.583

17 percent participation

\$10.000-\$24.999

Brian William Hanse ' Vivian F. McGuire *

\$5,000-\$9,999

Robert L. Mitchell

\$1,000-\$4,999

Jane Anne Borns Dominic F Collier Jay C. Donovan .leff Kohylarz 3 Scot A Martin Neil W Tollas

DONORS

David V. Babbott * Michael J. Banach Marsha K. Callahan * Susan Altemus Emrich Paul H. Field * Jane E. Gibbs 3 Steven M. Goldstein Ravmundo Gomez * Susan B. Howitt * Robert M. Limyansky * Susan Potter McGowan * John Dyneley Nozell Mary H. Olson * Susan Hoberman Orenstein Janet Nettleton Otto * James C. Rodgers * Donna Avrach Rosen * Fredric Ross * Manuel Ruiz Paul W. Schmidt David N. Schwartz * Shireen F. Sepahi * Margaret M. Sherman * William F. Troy '

CLASS OF 1984 \$185,535 18 percent participation

David R. Turissini

Amy D. Turissini *

Martha J Turner

\$100,000 & above H Fisk Johnson

\$25,000-\$99,999

Steven M. Bunson

\$10.000-\$24.999 Hitesh Natwarlal Anadkat * Suk Y. Cha * Kraig Henry Kayser

\$5,000-\$9,999

Amy J. George Andrew S. George

\$1,000-\$4,999

Edward S. Caso Jr. H. Diane Alnutt Caso 3 Michael Chin-Yuan Chen * James N. Hauslein * David L. Hester * Karen Jannetti Hester Alfred P. Quirk Jr. ' Daniel T. Weber

DONORS

Douglas S. Abel * Michael R. Abend * James M. Buran Margaret Crosby Clark 3 John K. Dragoon Jeffrey D. Edelman Lisa K Fernow David M. Gittleman Ashim Jaidka * Thomas F Keane James K. Macdonald Jr. W.L. Maggin Gary J. Montesano * Karen P. Nawn-Fahey Stephen C. Parsons Eric J. Perelman Bruce Steven Putterman ' Ainin N. Raja Bruce M. Rothenberg * Roger W. Shafer Mark A. Weatherly * Fredrick W. Weber Barbara Sherbon Wood * John D. Yerger III Leone T. Young

CLASS OF 1985 \$290,780 21 percent participation

\$100,000 & above Luis Carlos Sarmiento Jr. *

\$25,000-\$99,999 Randall C. Chafetz * Nicholas Peters Scott D. Stewart



\$10,000-\$24,999 William J. Restrepo

Shyam Venkat 3

\$5,000-\$9,999

Karen Derr Gilbert ' Lynda Aalpoel Riley *

\$1,000-\$4,999

Nell Cady-Kruse David C Dalrymple David V. Fowler * Shawn P. Galev ' Rick F. Johnston Jr. A. Roy Kern Jr. * Robert A. Ramin

DONORS

Wai-Leong Chan * Robert S. Conway ' William H. Devin Joseph P. Devlin * Margaret D. Dijkerman * Carol L. Fisher Margaret M. Forster John R. Geresi James A. Goldman 3 Bruce E. Gordon * Paul S. Groundwater Duane B Kennedy Michael D. Kent Karen Horneman Kinsey Arthur F. Kostka 3 Alan H Krasner * Arthur J. Kretchman Arthur W. Locke Jr Linda Latsko Lockhart 3 Gerald D. Long Valerie S. Makin 3 James McCrea Svend A. Meidal Cort A. Morrison * Mehmood S. Nathani 3 Andrew W. Nissly * Bill C. Scheuerman Barbara S. Stewart * Harvey S. Stober ' Christopher J. Trakas * Vilandria K. Turner Ramnik S. Uppal 3 Glenn A. Woythaler Carl J. Yerkovich

CLASS OF 1986 \$165,826 20 percent participation

\$25,000-\$99,999

John V. Balen Sudesh N. Mariappa

\$10,000-\$24,999

Randolph B. Brown Van Harissis Terence M. Hogan *

Margaret A. Hutchinson Brown Jung Kim *

\$5,000-\$9,999

Jamie Hintlian Joseph T. Wilson Jr. 3

\$1,000-\$4,999

Robert Charles Andolina 3 Laura Call Andolina 3 Robert A Angelone Richard I. Caplow Elizabeth J. Ford ' Wendell J. Huana Jong Cheol Lee * JoAnn Mulcahy Verderese

DONORS

Alan Bates * Douglas C. Bates * Scott F. Bearse * Timothy A. Breidigan James W. Bumstead Queenie Pettway Collins Glenn R. George Ph. D. Gordon R. Haff Sarah J. Hammann * John P. Hoenmans 3 M. Rebecca Jonestrask Richard F Luxemburg Michael O'Hara Lynch Miriam H McCrea Miranda Mengis Alan C. Ong 3 Louis R. Piscatelli Donald A. Salama Donna P. Spinella 3 Mary A. Stringer Lisa A. Svensson Carrie E Thornburg-Bearse * Marc S. Weinstein

CLASS OF 1987 \$1,478,440 16 percent participation

\$100,000 & above Peter Lürssen

Alok Oberoi *

\$25,000-\$99,999 Dan Friedberg Byron C. Roth Sam Sotoodeh '

\$10,000-\$24,999 Mary Nolan Daytz *

\$5,000-\$9,999

John C. Murphy '

\$1,000-\$4,999

Samuel G. Altman Heather L. Davis * David L. Dyckman

Amy O. Goodfriend Christine Jung-Doherty ' Steven B. Katznelson Gerald P. Marcus

Jeannette L. Allen '

Philip C. Danz *

DONORS

Thomas C. Douthitt * William S. Faulkner * Christian C. Fisher ' Thomas P. Goodsite Andrew B Hanson Rosalie C. Hawley Richard P. Hegeman 3 John G. Howley 3 Carolyn S. Jackson 3 Deborah Penny James 3 Paul J Kanlan J. Porter Loomis Mary Jo Maydew * Lorna R. Montanaro Catherine E. Mulvey * Marina Lim Ong * Frank S. Owens Benjamin A. Pushner David T. Rees * Stephen V. Searl * Beth-Ann N. Smith ' Nancy L. Wolfson 3

CLASS OF 1988 \$52,670 20 percent participation

\$25,000-\$99,999 Rajeev Bhaman '

\$5,000-\$9,999 Robert S. Harrison T.H. Jennifer Huang

David H. Lesser

\$1,000-\$4,999 Bernard L. Han ' R. Douglas Henderson * Phil Stearns

DONORS Scott V Alvis David M. Balderston * Neil R Rane * Michael D. Bruce Joseph B. Buonanno Gary N. Cachules * Jim Chen Ruth Harrison Constantine * Craig E. Courtney Daniel N. Dube Martin E. Garrett Heather L. Guild Thomas J. Hadler Douglas E. Irons * Lawrence A. Kraft * Rebecca Ford Lai *

Keith B. Lajoie

Martin H. Lays

John W. LeVan

Beth E. Mindlin 3

Mark A. Parsells *

Vince A. Pollard

Bruce G. Starcher

Karl F. Schmid

Dana I Stone

CLASS OF 1989

\$100,000 & above

18 percent participation

Amane A. Nakashima

\$695,053

Gordon N. McKee

Matthew S. Morrison *

John A. Adams * Michael D. Anthony Elizabeth Anne Frederick Peldunas * Kelly M. Herrell Michael Davis Latta Jr. * Jeffery J. Weaver

James H. Barton Leslie M. Brown Anne H. Chow ' Cynthia F. Crawford R John Feely III * Liz Olfe Feldman Timothy J. Foy * William A. Gellert David W. Hart Clifford E. Heaton Bruce D. Jackson 3 Alexander K. Kami

\$10,000-\$24,999 James E. Doucette Jr. '

\$5,000-\$9,999

\$25,000-\$99,999

Kaushik Ishwar Amin

Pierre Richard Breber *

Howard J. Golden

\$1,000-\$4,999

Timothy J. Dolan Richard John Holmberg Jr. * Amy M Isom Jacqueline Whittier Kubicka * Marie F. Layton * Wade E. Layton Girard Thomas Smith Jr. * Christine Miller Whaley *

DONORS Gary David Allhusen *

Matthew C. Bach * Alma Balonon-Rosen * Margaret Sand Barnette * Carolyn M. Campora * William H. Dannenmaier ' Victor R. Fernandez Stephen A. Fontana 3 Kenneth J. Goodman * John T. Gourville * Karen Soderberg Hinchliffe * Bruce M. Horowitz * Linda Parker Horowitz * Bernhard John Huber III * Dan J. Huehn George Edward ladarola Jr. * Christopher W Keller * Rebecca S. Kyman Levine Laura H. Liu * Audrey L. Longfellow * Rich A. MacNeille 3 Deirdre Christina Monroe Kenneth D. Pomerantz ' Timothy M. Pynchon * John M. Rees ' Rishin Roy * Stuart B. Shim ' Gordon L. Suggs * Michael R. Tobin * James G. Tuman * Timothy J. Yanoti *

CLASS OF 1990 \$26,500 17 percent participation

\$5,000-\$9,999

John S. Roscoe Margaret Sung *

\$1,000-\$4,999

DONORS

William C. Koo



James F. Lau * Ann Olbert MacDonald 3 Lee Whitmore Muir 3 Michael S. O'Hara William M. Rigger William B Rusitzky Douglas A. Sherman David I Smith Jeffrey D. Snyder Daniel M. Sougstad Tetsuyoshi Uchida * Linda B. Wadsworth Robert A. Wadsworth Patrick W. Walker 3 Chi-Kuo Yao *

CLASS OF 1991 \$121,644 20 percent participation

\$25.000-\$99.999 David A. Craver

\$10.000-\$24.999 Antonio M. Alvarez III *

John D. Stobo Jr. * B. Jean Train * Michael H. Train * Dwight E. Vicks III

\$5,000-\$9,999

James F. Ahern ' Kelly J. Brown * Lany M. Zikakis * Alex F. Zikakis

\$1,000-\$4,999

Robert A Donoho Brian G Sadler

DONORS

Stephen P. Archer * Mitchell W Belitz ' Richard V. Bovan James A. Buchanan Rafael Castellanos J.W. Clements David L. Deputy ' Athena Dratelis Jack M. Falkon * Gordon J. Goetzmann Susan K. Holmes * Mary Ellen Horcher * Robert W. lida * Valerie C. Jennings * James M. Jennings

Theodore R. Kantor Susan W. Kantor Takanori Kikuchi 3 Jeffrey A. Kupp Randall E. Male William Gregory McLane II * John F Morello Todd A. Nagel Rick C. Nerod * Stephen D. Offsey Douglas D. Paul * Jeffrey W. Richards Susan S. Rigger John C. Sammis Jennifer Rigdon Shields Stephen R. Silver * Jonathan P. Spira Patricia A. Thomas 3 Takashi Yaekura Matthew A. Zirkle

CLASS OF 1992 \$204.763

17 percent participation

\$25,000-\$99,999

Andrew W. Horrocks * Raymond H. Potter Jr. * Robert Thomas Symington *

\$10,000-\$24,999

Joseph Cherian Ph.D. * John C. Maxwell III ' Peter J. Valenti III *

\$5,000-\$9,999

William D. Pearce Burton T. Sheaffer

\$1.000-\$4.999

Timothy B. Brown Mohit Gupta Karen S. Johnson Daniel J. Lehan III Christabel Shuk-Ying Lo * Stephen Rogozinski ' David J. Ruggieri * Rodney L. Sunada-Wong * Andrea D. Tarr * Matthew M. Walsh * Herbert Yan-Hei Yuen *

DONORS

Steve H. Aube Margaret A. Bonaccio * Mark G. Brennan *

Thomas Scot Brown Jr. * Michi Carmela Calcagno Paul D. Christensen Mark W. Finn 3 David S. Gilleland Carolyn Bloemker Groobey Hamir P Malia * James F Martel Will C. Neafsey Hetty E.S. Nerod Christine O'Sullivan Eric Jon Olson * Francis H. Shields Jr. David M. Tingue * William J. Yohana *

John C. Adams

Philip A. Bailly

Dorothy B. Brill

John J. Cross 3

William J. Burleigh

Douglas B. Dubow

John A. Faucher 3

Holly A. Fullam *

Jeffrey M. Carowitz

Mark J. Censoprano

James W. Eisenhaure

Prescott C. Hartshorne

James Lawrence Hay '

Eva Christina İmmergut *

John D. Heppolette

Brian D. Holden *

Gary A. Johnson *

William G. Joyce *

Gerald A. Karlin

Steven H. Kohn

Martha S. Lee

Paul T. Marinelli

Sakib R. Maskati

Sarah J. Medlin

Kimberly M. Miller

A. Bradley Nixon *

Michael A. Papile

Joanne C. Penne *

Michael J. Riccetti

Alysa R. Rose *

Eric A. Seelev

Peter Souliotis

Richard A. St John

Duncan Thomas

Richard C. Wei *

CLASS OF 1994

\$100,000 & above

\$10,000-\$24,999

\$5,000-\$9,999

Scott T. Carpenter

Natasha L. Chen

Fred I Pensotti

Jeffery M. Weirens

Patricia M. Dowden

Brian H. Margulies *

Douglas C. Rose '

Jonathan Scott Russell 3

Kristen Daly Schneider *

Andrew M. Schneller *

Glenn R Souther *

Wim Vandenhoeck

Mary F Sullivan 3

Shari H. Wolkon 3

Marc H Warm

\$1,000-\$4,999

Andrew Chin

Nina A. Rose

Scott R. Ross

18 percent participation

Timothy W. Revnolds

Edward Templer Calkins

Gunnar S Overstrom III

\$168,937

Paul A. Villa *

Joseph W Sande

Guy D. Peters

Krista Blanche Kaplan

Michael T. Kenneally

Martin J. Langenderfer

Aaron I Leatherwood

Christine I Mahoney

Christopher C. Martel

Michael C. McGregor

Linda Hazlett Nitzsche

John M. Hurley *

Alex N. Brar

CLASS OF 1993 \$1.472.111 30 percent participation

\$100,000 & above Michael A. Jenkins

\$10.000-\$24.999

Thomas W. Duncan Jr. ' Helen L. Shan

\$5,000-\$9,999

Scott William Appleby Gregory J. Galvin Ph.D. * Adele Cirone Oliva * James Douglas Rippeto Jr. Troy J. Simoni John F. Sweeney '

\$1,000-\$4,999

Gregory M. Alonso David Belmont * John S. Chung Mark A. Clauss Susan I Conley Scott C. Geary Kathrvn M. Geib Sachin Gupta * Shu-Hsien S. Lee Tim F. Madey Timothy McGurkin Michelle R. Monigal Elizabeth J. Rice Richard R. Ruffo 3 Diane L. Ruffo * Amaury J. Rzad * John B. Wengert *

DONORS William S. Abrams *



DONORS

James R. Banks * Bruno D. Boetger Todd A. Browne Gautam Chandra Ching-Yi T. Chu Scott Sai Fong Louis F. Gardner Robert C. Gates 3 Deborah C. Giannoni * Shigeyoshi limure * Owen R. Jobson * Julie Graffam Kaplan ' Jeffrey S. Klurfeld Minsook Lee Robert K. Lee Erik J. Oosterop ' David J. Perlman 3 Yogesh Popat * Louise Marie Schulden * Adam L. Steinberg Andrew T. Sutphin Jennifer A. Thompson Ken Wang * Barry A. Wintner 3 Jiang Zhao *

CLASS OF 1995 \$2,241,343 21 percent participation

\$100,000 & above Rene Lucien Robert

\$25,000-\$99,999 Stephen M. Smith

\$10.000-\$24.999 Charles R Lynch

\$5,000-\$9,999

Joan W. Capaldi David B Canaldi J. David Kelsev

\$1,000-\$4,999

Sudeshna Datta Gary Lee Goldberg * Les D. Gorman ' Michael R. Hormell Anil Kaul * Lee S. Murnick * Paul J. Staid * Rachel H. Weiss * Bob Y. Xu *

DONORS

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Gul Yanmaz-Karsligil * Raymond Zorovich Jr. 3

CLASS OF 1996 \$19.245 17 percent participation

\$10,000-\$24,999 Anthony B. Riley *

\$1,000-\$4,999 Todd C. Baker * Timothy J. Grisius *

DONORS Catherine A. Alfandre Marc Beckers 3 Jav Ashvinkumar Bhatt David F Borah Lisa Jensen Casalino James F. Chan * Christianne Clancy Catherine Coluzzi Greg A. Comey * Robert A.R. Dawson Michelle L. Dawson Irene Donovan * Raymond A. Ernenwein * Jean-Manuel Fontaine * Yuji Gonda Joshua R. Gould * Kenneth B. Grav Robert B. Gronlund Sean S. Hickey * Kunio Hirokane Megan A. Jeanne Eileen R. Kinney Lindgren Andrew P. Laterza * Franklin L. Maccotan Michael J. McManus * Leland W. Miklovic * Jeffrey G. Moore Robert Paul Mortati John W Musaus David John Nichols Bruce A. Peltzer * Paul L. Robertson Matthew J. Sargent

CLASS OF 1997 \$45.384

Payal Shirvaikar

Marc A. Svensson

Cheryl A. Taylor *

E. McDowell Tillman

Scott B. Turnbaugh

Gregory M. Yahn *

Samuel N. Shukovsky *

R. Bradley Stewart Jr.

\$10,000-\$24,999

Matthew Thomas Born * Jeffrey Alan Nusbaum * Marnie Mars Nusbaum *

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"The Luthra and Desai Families were inspired to endow a scholarship at Johnson because we want to make quality education more accessible and help Cornell attract the best students, regardless of financial status. We have deep respect for the hard work and persistence that a student needs to put in to be able to demonstrate excellence in the field of arts, and wanted to attract and encourage students who display that ability to come to Johnson. We hope in turn to increase diversity within the classroom, as well as encourage recipients to promote and support the arts in the future. Giving back, sharing, rewarding perseverance, and increasing diversity are all very important to us. We chose Cornell as the recipient of our philanthropy because the university is special to us."

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Shelly S. Lu * 17 percent participation Julia Mermelstein Monique S. Miklovic * Kirsten Tonks Nordstrom

\$5,000-\$9,999

\$1,000-\$4,999

Laura A Philips .lean Viret * Jason P. Waxman

\$150.971 32 percent participation

Michael Joseph O'Connor *

Ashwin Vassant Shirvaikar *

P.F. Olivier Te Boekhorst *

Todd E. Peskin

Adrian L. Simmons *

Jennifer S. Thomas

Cesare Trabattoni *

John David Wirth 3

CLASS OF 1998

R. Eric Verity *

\$10,000-\$24,999

Christopher T. Cramer * Ying Han * Vidur Luthra * Valerie J. Shev

Michael J. Thompson * Kena Evans Thompson * Kuantai Yeh *

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Seth W. Alvord Terri Z. Campbell * Marvin T. Chang ' Carol P. Cumming Glen R Fisher Tanya E. Ghaleb-Harter * Roxanne R. Gryder Edward K. Kang ' Prashant A. Kantak William L. Krasson Christopher M. Large * Tuan D. Le Jason T. Mazzola * Joseph A. Mccusker * Caragh M. McLaughlin * Yixin Pan * Philip T. Platt Aritomo Shinozaki Raja Subramoni Ren Henry Hitch Whiting Sherri A. Williams May Y. Wong John D. Young

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CLASS OF 1999 \$1,107,241 19 percent participation

\$100,000 & above

Demir Sabanci

\$10.000-\$24.999

Jennifer Huret Dulski Leonard E. Dulski * Li Guo * Stanislas Jean Rotman 3 Beniamin William Wood

\$5,000-\$9,999

John A. Fekete * Charles M. Harthan III * Michael Dennis Keogh Jr. * Yang Liu Frances Elizabeth McLean 3 Maggie Wang Ralbovsky

\$1,000-\$4,999

William Powell Davis II * Javed Hosein 3 Philip H.F. Hsia * Steven Paul Jasa Tony Tsz-Chung Lau Sarah McDonald Fric Robert Schneider Drew Martin Schulke Frik M. Simpson Xiaoqin Xu *

Keir Paul Meisner

Kathryn Meredith *

Enrique A. Palma *

Amy Malkin Snyder 3

Cathleen F. Tobin *

Paul Zhang '

\$5,000-\$9,999

\$49.505

CLASS OF 2000

Sarah Susan Wicker '

Masanori Yoshimura

18 percent participation

Donald Foster Douglas *

Vijay Marcos Kawauchi Ralhan *

Marmeline Marie Petion-Midy

Alexander G. Ivanov

John M. Kyles Jr. *

Geoffrey W.T. Lim *

Paul Thomas Snyder *

Lawrence Patsy Sposato *

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\$51.865 19 percent participation

\$5,000-\$9,999

Sanjeev Chaurasia

Stacy L. Eisner ' Michael D. Emery * Salmaan G. Jaffery * Nadine Magac * Ankur Mathur Robert Lance Minor 3 Chad Allen Proell Karthik Rammohan Kimberly S. Stevenson Chad Updyke '

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William D. Richmond 3

Sharmila S Rao 3

Aiit V Sanre

Fric Shan *

John Stieger

Rahul Tewari

\$25.000-\$99.999

\$1,000-\$4,999

\$90.875

CLASS OF 2002

19 percent participation

Charles B. Colagiuri

Ross B. Berntson

Linda C. Giuliano *

Edwin James Dealy *

David Glen Edington *

William David Hargett '

Gregory Wayne Hubbell '

Jason Stephen Jagatic *

Matthew Lewis Kempler

Shane James Larkin *

Bill Harrison Preston

Thomas Tao Wang

Peter Leo Adams

Andrea S. Akel *

Pablo I Bedetti

Amy Chen

Christine H. Belin 3

Allan Roy Aks 3

Robert Andrew Reeves 3

Katherine Elizabeth Reid *

Nelson B. Junqueira Andrade

Gustavo Bicudo E. Ceccato

Colleen Elizabeth Dempsey *

James Robinson Deane *

Jacob Rhyne Ellerbrock *

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Karen Lim *

Jun Yang

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\$1,000-\$4,999

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CLASS OF 2001

\$10,000-\$24,999 Harvey L. Benenson *

Feidhlim P. Boyle *

\$1,000-\$4,999 Alan Butcher

William H. Casswell 3 Hans J. Deutmeyer * Anuj R. Dua

John T. DuGene * Elliot Minsuk Hvun Kenneth Pablo Juni ' Brian Jung Kim Richard William Krieger Michael Gershovich Andrew Mark Leicester Edward J. Gilmartin Tamara Heather Leicester Eric S. Greenberg Stephen S. Milt * John W. Mollov Jr. Scott A. Hansing Eileen M. Huang Sarah Remy 3 Jose L. Larenas Tom Schryver Ben L. Lewis * Kevin Kwong P. So * Tiffany G. Loughren Karl Henry Spaeth Jr. Michael Brian Mangene Roselia St. Louis Nicholas P. Mangiapane * Blake Endicott Stuart Brayden S. Mathews William T. Matschke 3 Bradley Nikalaus Treat * Nari Matsuura * Rvan Matthew Tuttle Eliza L. Moore ' Christopher Kevin Mutz * Laura Elizabeth Nogelo Krieger * Thomas John Owens II * Sandie Yu Jeffrey G. Peterson Mark A. Zarins Masmin Ali Phelan Ronald S. Phelan Brian C. Prunier

CLASS OF 2003 \$44.942 15 percent participation

Peter Ying *

Jenice Anna Tom *

Greg Thomas Vandekerk *

Sandesh Viswanathan '

\$10,000-\$24,999 James Bradley Edwards ' Kunal Ghosh

\$1,000-\$4,999

Ram S. Akella Dmitry Dinces * Adam Reed Fitzner Christopher David Geiser Laura C. Georgianna * Peter James Georgianna Nina R. Jain Ralph Marcello John J. Morgan Peter Busch Orthwein Jr. Brent David Rosenthal Suresh Subramaniam

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CLASS OF 2004 \$144,410 14 percent participation

\$100,000 & above

Jessica Alleman Thache Crolick Rolph *

\$10,000-\$24,999 Brett Moque Blumenthal *

David A. Wax *

\$5,000-\$9,999

Christopher Warren Brown * Yong Zhang '

\$1,000-\$4,999

J.C. Barone Charles Joseph Bowser III 3 Marcie Lea Bowser Katie Butler 3 Mark Allen Gottlieb Svenulrich Kurt Grasshoff Bryan Wayne Harmon Travis Kyle Jordan Wilson Li* Christina Li * David Carpenter Maier * Christian Lee Rhodes *

Andrew Lange Benioff *

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CLASS OF 2005 \$109.095 48 percent participation

\$25,000-\$99,999 Julien Ruggieri

\$10.000-\$24.999 Robert Martin Collins * Philip Allen Garton '

\$5,000-\$9,999

Courtney H. Benenson * Alan Robert Christensen 3

\$1,000-\$4,999

Carmen P Akella 3 Sean Neil Annitto Judith Cruz-Janney

Kevin Joseph Doldan 3 William Thomas Evans III * Michael Patrick Ford * Robert H. Goldenberg Yankun Hou 3 Blake Howard 3 Jill F Kaiser Dennis Dong-Beum Koo * Christopher Ira Meredith Alexis Maffei Montemaggiore ' Dessislava N Petkova * Othon Correa Da Silva Roitman * Anthony R. Rossabi * Kate Landon Rubenstein * Salli An Schwartz * Saurabh P. Singh * Julie K. Sona Stanley Tao-Hung Sun * Scott Weiss * Oliver Wunde * Sherry Xie 3 **DONORS**

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Rod Michael Gallagher *

Steven James Giles 3

Michael Philip Grant 3

Herambh Kamalakar Ganpule

Selim Targay

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Jenny Todenhagen Carl B. Torrey Ken Tsena * Viswanath Valluri Bonita S. Voiland Kai Wang * Adam Marshall Ware * Stephanie Boden Wenstrup Jayson Robert Wenstrup Daniel James White Joshua B. Whitelev * Kemmons Wilson III Lisa Wong David Xiao 3 Edward Zelmanovitz *

CLASS OF 2006 \$38,604 19 percent participation

\$10.000-\$24.999 Shannon I. Collins

\$1.000-\$4.999 Hyun J. Chang 3

Justin Grimm Alice M. Hsueh * Tom Huber *



CLASS OF 2007

14 percent participation

Steven D. Headrick

Adam C. Liebhoff

Emilie S. Liebhoff *

Zachary A. Rogers *

Faisal S. Sheikhzada 3

Lesley R. Blackledge

John M. Bonhomme

Daniel R. Bouza *

Justin A. Charise

Jonathan R Clay

Madison C Cuffy

Christy A. Bensen-Charise

Ezeguiel Chavez Resendiz *

Alexandre M. De Latour

\$21,320

\$5,000-\$9,999

\$1.000-\$4.999

Vishal Jain

Mai-jing Liao

Neil Sharma 3

Arize Agumadu

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Edward J. Kim *

Megan N. Krug

Lee K. Lem *

laor M. Levin

Ralph L. Leung

Paige P. LeGrand 3

CLASS OF 2008 \$14.589 11 percent participation

\$2,500-4,999

Fahim Ahmed Razzague

Adia M. Doukoure Amoa

Giao X. Duong

Mark A. Eidlin

Noah R. Hager

Marcus E. Lee

Robert McCabe

Adrianne G. Melendez-Angel

Kate McGinnis

Adam S. Mesh

Victoria J. Molinarolo 3

Richard S. Newitter '

Colm M. O'Mara *

John P. Renehan

Alexia B. Salinas

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Krishnamoorthy A. Sundaresan *

Elissa H. Ryan *

John M. Secor *

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Michael W. Seitz *

Richard J. Tapalaga

Johny M. Vlachakis *

Mark Wasvlechko

Cornelia M. Toothhaker

Zachary N Tofias

Chantel Moses-Charles

Mohan Iver

Sam Kim 1

Fung Lin

Eric H. Ferguson

Lauren B. Fusfeld *

\$1,000-\$2,499

Liz Payne Langlois Casey Jay Martin

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CLASS OF 2009 \$37,937 15 percent participation

\$10,000-\$24,999

Dino Trevisani

\$5,000-\$9,999

Kathleen Anne Rohrer *

\$2.500-4.999 Maggie Chan Jones Stephen M Kapsky

\$1,000-\$2,499

Harish Chandrasekhar Jeffrey Han-kyoung Cho ' Damien P. Greenwood Richard Y. Lee Ohsoon Park Keith George Romero

DONORS

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CLASS OF 2010 \$25,181 16 percent participation

\$5,000-\$9,999 Gregory S. Thomas \$1.000-\$2.499 Shari Elizabeth Aser * Noel Christine Fairbanks

Steven R. Maddox David Pisacich Saurin Rainikant Popat Dheeraj Singal Anthony Hunt Van Nice Janto Widjaja 3

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CLASS OF 2011 \$28.591 18 percent participation

\$2,500-4,999 Jason M. Clifford * James Jay Lewis *

\$1.000-\$2.499

J. Weston Cashman Sean Christopher Meakim James Morphis ' Adeepto Saha Velicia Rosemary Sutton ' Derek E. Taff * DONORS

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Bin Zhang Jason Zhang Zhen Zhou * Ling Zhou *

CLASS OF 2012 \$22.632 17 percent participation

\$5,000-\$9,999

Eric N. Einhorn *

\$2,500-4,999

Tom J Gormley *

\$1,000-\$2,499

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CLASS OF 2013 \$27,489 14 percent participation

\$5,000-\$9,999 Joseph H. Shin

\$2,500-4,999 Colin W. Carty * Kunal Chakrabarti *

\$1,000-\$2,499

Patrick S. George ' Cara Dorean Petonic * Kranthi Kumar Tata Effie Wei Wang Mingxi Wu * Alex Kyung-Yul Yang *

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Class of 2014 \$17.659 15 percent participation

\$1,000-\$2,499

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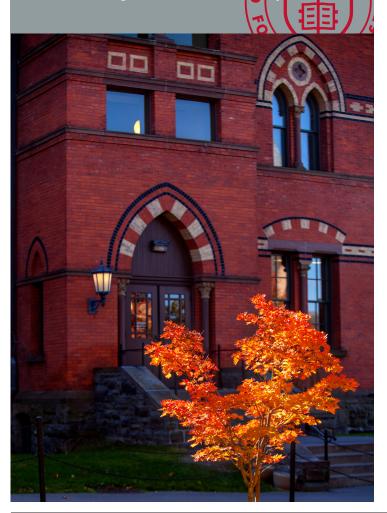
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Please note: If you'd like your gift to benefit Johnson, please specify in your will, estate plan or appropriate beneficiary form that you would like to direct your support to the Samuel Curtis Johnson Graduate School of Management at Cornell University.



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The Cornell SC Johnson College of Business External Relations team unites the strengths of Cornell's three business schools to engage with corporations and foundations to enhance collaboration and innovation across industries. This past academic year, Johnson faculty and alumni participated in several initiatives, while Johnson MBA students have benefited from expanded engagement with top companies and industry leaders. To learn more about how to partner with External Relations, contact Jennifer Mayo at js372@cornell.edu or 607.255.3101.

Digital Transformation Summit 2017

Leaders from a myriad of industries gathered to discuss how digital technology has challenged and transformed their companies at the inaugural Digital Transformation Summit. Held at the Cornell Tech campus on Roosevelt Island in New York City in December 2017, the summit explored how digital disruption will transform every sector from financial services to healthcare and education. Attendees participated in breakout sessions and attended lectures by industry experts on topics such as artificial intelligence and data analytics.

First Annual Investment Portfolio Case Competition (IPCC)

In March 2018, the Parker Center for Investment Research launched a new Investment Portfolio Case Competition (IPCC). Overseen by the Parker Center's Lakshmi Bhojraj, executive director, and Scott Stewart, faculty co-director, the IPCC creates awareness of portfolio management careers at the university and facilitates students' networking and recruiting opportunities with sponsoring firms. The competition was designed to promote analysis and investment strategy development in private wealth, retirement and endowment/foundation asset management, portfolio construction, and risk management.

Faculty Immersion San Francisco Tech Trek

Several Johnson faculty members and Johnson alumni joined college faculty in a three-day visit to San Francisco's Silicon Valley this past spring. The purpose of faculty immersion treks is to give faculty an in-depth look into industries, build contacts, and visit cutting-edge companies. Faculty visited a number of tech-focused organizations like Facebook and Airbnb.

Executive in Residence

Bob Lord, IBM's chief digital officer, was the Cornell SC Johnson College of Business inaugural Executive in Residence. Lord and a team of executives from IBM spent a day on the Ithaca campus meeting with students, faculty, and senior leadership from the college and university. The executives participated in a class project and spoke in a Johnson MBA class. The day ended with a reception for new hires and interns at the Johnson Museum. This year, IBM made 103 offers to Cornell students.



Community Engagement

Since September 2017, the external relations team has actively collaborated with the City of Ithaca to hold LEADBold, a professional program to enhance public engagement by sharing the resources of Cornell professors with the local community. Held at the Tompkins County Public Library, LEADBold, which stands for "learning, engaging, anticipating, demonstrating boldly," is a pro bono professional development program for individuals employed within the Ithaca and Tompkins County area to enhance their learning and knowledge.

30th Annual Lewis H. Durland Memorial Lecture

Daniel A. D'Aniello, co-founder, chairman emeritus, and member of the executive committee and board of directors of The Carlyle Group, delivered the 30th Annual Lewis H. Durland Memorial Lecture, Johnson's annual flagship executive speaker event in March, 2018. A magna cum laude graduate of Syracuse University and former U.S. Navy officer, D'Aniello shared his background and experiences that led to the rise of The Carlyle Group — one of the world's largest investment firms — and his philanthropic vision.

Executive Education Leadership Sessions

David Wooten, associate dean for diversity and inclusion and chief diversity officer, spoke at The Estée Lauder Companies (ELC) inaugural Global Inclusion & Diversity Summit in March 2018. The two-day summit brought together business leaders and experts from around the world. With the goal of cultivating collaboration around ELC's core values of inclusion and diversity, the summit covered topics ranging from diversity in the beauty industry to broader challenges such as unconscious bias and allyship. In his remarks, Wooten spoke about adapting to a changing market, citing how Cornell's experiential learning opportunities allow students to develop a global mindset: "We take students from everywhere and prepare them to lead anywhere."

In May 2018, External Relations organized an executive leadership team-building and strategic planning ideation session for the National Hockey League (NHL). The purpose of the four-day event was for executives to map future strategic directions in the areas of increasing social impact, growing the sport globally, and in strengthening legislative affairs and initiatives. During the sessions, senior executives, guest speakers, and strategic planning facilitators worked individually and together to better understand the changing landscape and map and create their future.

In attendance was NHL Commissioner Gary Bettman '74 who expressed his thanks to the Cornell SC Johnson College of Business for hosting this important event.

Executive Education and Industry Partnerships

The 2017–18 academic year was the first full fiscal year for Cornell Executive Education, which integrated executive education programs at Johnson, Hotel, and Dyson under the Cornell SC Johnson College of Business. Uniting the strengths of the three programs, Cornell Executive Education was very successful as a strategic growth driver for impact, outreach, and revenue. With offerings in open enrollment programs (Professional Development Program, General Managers Program, and Food Executive Program); custom programs (organizational education offerings); and online programs (delivered in partnership with eCornell), Cornell Executive Education saw a 34 percent growth this fiscal year. The program engaged with global corporations such as Amazon, Hilton, Marriott, GE, KPMG, and SC Johnson on customizing solutions for their leaders. The open enrollment programs continued their history of industry-standard offerings for hospitality and food management leaders from around the world. The online programs area saw very strong growth with expanded faculty offerings through eCornell and substantial increase in the number of blended-learning offerings as part of customized solutions. Devin Bigoness, executive director of custom programs, says, "We are excited about the past performance and growth of Cornell Executive Education as a global outreach area for the college and imagine great possibilities for the future."

Expanding International Engagement

The external relations team is collaborating with Vingroup, Vietnam's largest property developer, in establishing a world-class teaching and research institution, VinUniversity. The campus for this private, nonprofit university will break ground in the Gia Lam urban area of Hanoi, Vietnam. Cornell SC Johnson will provide faculty resources as needed from across Cornell, particularly those related to business and engineering. In addition, it will provide support to Vingroup in the areas of administration, curriculum development, and faculty recruitment, critical for the formation of the new university.

The college's external relations program has also joined the Mastercard Foundation Hanga Ahazaza initiative, which is dedicated to increasing economic opportunities for youth in Rwanda while enhancing access to financial services and training so small tourism and hospitality sector enterprises can expand. Cornell SC Johnson was awarded a five-year partnership to train young Rwandans age 16-35 in the hospitality industry. In collaboration with eCornell and Cornell SC Johnson's executive education program, this new initiative will focus on various content areas, including hotel operations, service, leadership, financial management, marketing, and revenue management, which will be taught in a combination of online courses and live, virtual, synchronous events with faculty. Six hospitality vocational trainers will attend the PDP program each summer for the next five years. The grant also provides for research collaboration with our faculty.

Volunteer Leadership

July 1, 2017- June 30, 2018

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